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Comparing The Top 5 Content Spinners [Case Study]

Since we get asked quite often about which content spinner produces the best results, I decided to take the top 5 tools in that category and compare them in an equal manner. What do I mean by saying equal manner? Well, I will write a unique paragraph of content and I will spin it with each of these content spinning software to see what results I get. This will be fun.

The Structure of This Case Study

- **A quick introduction** - which are the content spinners that we will test out, and what is the default text we are going to use?
- **Spin results** - I will spin the default content with each of the content spinning tools and share the results with you.
- **Pros and cons** - we will look at each of these 5 content spinning software's pros and cons.
- **Rankings** - which of these spinners is the best and for which situation?
- **Price comparison** - we will compare each of the spinners' prices side by side.
- **Conclusion**

Intro

Let's get right to it. For this case study we will use the following content spinning tools:

- [WordAI](#)
- [Spin Rewriter](#)
- [The Best Spinner](#)
- [Chimp Rewriter](#)
- [Spinner Chief](#)

And here is the default text which we will be spinning:

Once upon a time there lived a boy. He had blue eyes with blond hair as yellow as gold. The young boy was small and fragile, but his mind was swift like the wind. He could calculate the outcome of any situation in the blink of an eye. But that was not his biggest talent. No. His biggest talent was perception. The young boy could understand and perceive anything faster than anyone he had ever met. Then, he fell in love with a beautiful princess. She had magnetic green eyes and light brown hair. He loved her very much and she loved him back even more. There was only one problem - the young boy was the son of a blacksmith. The princess's father would never allow her to marry a simple son of a blacksmith. But their love was too strong. In one fell swoop, the young boy raised an army of undead and started a rebellion to overthrow the evil king who did not believe in true love. After months of fighting against the armies of his beloved's father, the young boy was assassinated and the war was over. No songs were sang.

I wanted to add some phrases in the text to see if the spinner will understand them and possibly replace them with similar phrases. As you see, this is just a simple short story that blew out of my head just a minute ago. As a final note of the intro section, **I want you to understand that "thesaurus" simply means a database of words and their synonyms**. Let's see how this goes.

WordAI

WordAI is probably the most famous content spinning service. Many people swear by it and the quality of the content it produces and it is not empty talk. But let's see how it will spin my short story. WordAI has two modes of spinning - "**Standard**" and "**Turing**", with the latter being the one that produces better results. I will spin the text with both of them.

WordAI Standard Spinner

It took about 20 seconds to spin our short story and here is a unique version of the spin:

Once-upon a period there stay a child. He'd orange eyes with blonde hair as orange as platinum. The small child was delicate and little, but his brain was quick such as the breeze. He might determine the end result of any scenario within an eye's flash. But which was not his greatest skill. No. His greatest talent was belief. The small child understand something quicker than anybody and might comprehend he'd actually achieved. Subsequently, he dropped with an attractive queen in deep love. She'd light-brown hair and magnetic inexperienced eyes. He liked her greatly and he or she liked back him much more. There is just one issue - the small child was the blacksmith's boy. The queenis dad would not permit her and an easy boy of the blacksmith to marry. But their love was not also weak. In one swoop, the small child began a revolt to overthrow the bad master who didn't have confidence in real love and lifted an army of

underworld. Of fighting from the armies of his favorite's dad after weeks, the small child was assassinated and also the battle was not under. No tracks were performed.

I really like how WordAI replaced "[in the blink of an eye](#)" with "[within an eye's flash](#)". This proves that they have some database of similar phrases. Overall, the spin is good, and will most probably pass Google's test for readability without any problem.

The generated article above has a uniqueness of 95% according to WordAI. I am attaching the spun content below for anyone interested to see it:

[WordAI Standard Spinner Results](#)

WordAI Turing Spinner

This time it took a little more time - around 80 seconds - to spin our default text and here is an unspun unique version of the it:

Once upon a time there lived a boy. His head was swift such as the wind, although the young boy was little and fragile. He could calculate the results of any problem in the blink of an eye. But that wasn't his largest talent. No. His biggest talent was perception. The young lad could comprehend and perceive anything faster than anyone he had ever met. Afterward, he fell in love with a beautiful princess. She had magnetic green eyes and light brown hair. He loved her very much and she adored him back even more. There was just one issue - the young boy was the son of a blacksmith. The princess's father would never allow her to wed a simple son of a blacksmith. However, their love was too powerful. In one fell swoop, the young boy raised an army of undead and began a rebellion to overthrow the evil king who failed to believe in genuine love. After months of fighting against the armies of his love's dad, the young lad was assassinated as well as the war was over. No songs were sang.

The uniqueness of this spin is calculated at 80% by WordAI, but as you can see, the quality is just light years ahead of what WordAI's "[Standard Spinner](#)" produced. It is completely human readable, but still quite unique. Here is the spintax file for anyone interested:

[WordAI Turing Spinner Results](#)

Spin Rewriter

[Spin Rewriter](#) has also become one of the most famous content spinners in the world of SEO ([check out our in-depth tutorial and honest review](#)). The software does not have different spinner modes like WordAI, but it does have a lot of settings which help control the quality of the output. Here is a version of the spin of the default text:

In the past there lived a kid. He had blue eyes with blonde hair as yellow as gold. The young kid was vulnerable as well as little, yet his mind was speedy like the wind. He might compute the end result of any type of scenario in the blink of an eye. That was not his largest skill. No. His largest skill was assumption. The young child could possibly view and also recognize anything faster compared to anybody he had actually ever before fulfilled. He dropped in love with a gorgeous princess. She had magnetic environment-friendly eyes as well as brown hair. He liked her quite and also she liked him back much more. There was just one issue - the young kid was the kid of a blacksmith. The princess's papa would certainly never ever enable her to wed an easy boy of a blacksmith. Their love was also solid. In one dropped swoop, the young child increased a military of undead as well as began a disobedience to topple the wicked king that did not count on beloved. After months of combating versus the militaries of his loved's dad, the young kid was executed as well as the battle ended. No tunes were sang.

The content above is 98% unique according to Spin Rewriter and I really like it. It actually seems better than the WordAI spin - only the **"Standard"** one however, it is no match for the **"Turing"**. One thing that the spinner failed to recognize is the **"green eyes"** phrase where it replaced it with **"environment-friendly"**. Yea, I laughed too. Anyway, here is the spintax for those interested in more testing:

Spin Rewriter Results

The Best Spinner

The spin was quick since [The Best Spinner](#) is a desktop application and here is a random version of it:

Not so long ago there lived a boy. He blue eyes with blond hair as yellow as gold. The young boy was smaller than average fragile, but his mind was swift much like the wind. He could calculate the outcome from a situation within the blink of the eye. But that was not his biggest talent. No. His biggest talent was perception. The son could understand and perceive anything quicker than anyone he'd ever met. Then, he fell crazy about a lovely princess. She'd magnetic green eyes and light brown hair. He loved her quite definitely and then she loved him back even more. There were only 1 problem - the young lad was the son of your blacksmith. The princess's father would never allow her to marry an easy son of a blacksmith. On the other hand love was too strong. In a single fell swoop, the young boy raised an army of undead and commenced a rebellion to overthrow the evil king who didn't trust soul mates. After months of struggling with the armies of his beloved's father, the young lad was assassinated as well as the war was over. No songs were sang.

As you can see, it produces good and readable content, but it is below the quality of both Spin Rewriter and WordAI in my opinion. Here is the full spintax file:

[The Best Spinner Results](#)

Chimp Rewriter

This spin was also quick since [Chimp Rewriter](#) is also a desktop application and here is a random version of the spin:

Once upon a right time there lived a child. He had eyes that are blue blond locks because yellow as gold. The boy that is young small and fragile, but their mind was swift like the wind. He could calculate the results of any situation in the blink of an eye fixed. But that had not been their talent that is biggest. No. His talent that is biggest was perception. The child that is young comprehend and perceive anything faster than anyone he previously ever met. Then, he fell so in love with a princess that is breathtaking. She had magnetic green eyes and light locks that is brown. She was loved by him very much and she loved him back also more. There is only 1 problem - the boy that is young the son of a blacksmith. The princess's father would not allow her to marry a son that is simple of blacksmith. But their love was too strong. The young boy raised an army of undead and started a rebellion to overthrow the wicked master who did not have confidence in true love in one fell swoop. The young kid ended up being assassinated and the war was over after months of fighting against the armies of his beloved's father. No songs were sang.

You can clearly see that the quality of the article produced is good, but is worse than the previous 3 content spinners we looked at. But, it should still pass as human readable - think of it as someone who doesn't know English very good, wrote it. For further testing, here is the spintax file:

[Chimp Rewriter Results](#)

Spinner Chief

[Spinner Chief](#) has two modes of spinning - the default one uses the default thesaurus file, and the "**Super Spin**" uses the "**Miracle Thesaurus**" built by the Spinner Chief team.

Spinner Chief Default Spinner

First, let's see what the default spinning mode can do:

A long time ago there existed a boy. He previously blue eye with okker hair when yellow like gold. The particular young son was small, fragile, although his mind was fleet like the wind flow. He could calculate the outcome with any situation in the blink of an eye. But that had been not the biggest skill. No . Her biggest creativity was notion. The fresh boy might understand plus perceive anything at all faster as compared to anyone he ever attained. Then, your dog fell in love using a beautiful princess. She had magnetic eco-friendly eyes and lightweight brown scalp. He cherished her significantly and the lady loved your ex back a lot more. There was only one problem rapid the small boy was the son of any blacksmith. The actual princess's biological father would never enable her to marry an effective son of a blacksmith. However , their really enjoy was also strong. In one fell rush, the young boy elevated an affiliate marketer of undead and commenced a rebellion to destruction the malignant king just who did not trust true love. Following months for fighting about the armies of his beloved's father, the very young man was assassinated and the war was more than. No music were sang.

You can see that the quality of the content is quite low and the readability is not that good either, but it should pass a test, though not human. However, the default settings produce the above content and here is the spintax file:

[Spinner Chief Default Spinner Results](#)

Spinner Chief Super Spin

Now here are the results from the "**Super Spin**" functionality:

A long time ago right now there lived a boy. He had blue eyes with blond hair as yellowish as gold. The young boy was small and fragile, but his mind was swift just like the wind. He could calculate the outcome of any situation in the blink of an eye. But that had not been his biggest talent. No. His biggest skill was perception. The young boy could understand and perceive anything quicker than anyone he previously ever met. Then, he fell in love with a beautiful princess. She acquired magnetic green eye and light brown locks. He loved her quite definitely and she loved him back more even. There was only 1 problem - the young boy was the son of a blacksmith. The princess's father could not allow her to marry a straightforward child of a blacksmith. But their love was too strong. In one fell swoop, the young boy raised an army of undead and began a rebellion to overthrow the evil king who did not believe in true love. After months of fighting against the armies of his beloved's father, the youthful boy was assassinated and the battle was over. No songs were sang.

Now that's much better. The quality is definitely higher and this content should pass as human readable. The uniqueness of the spin is 83% according to Spinner Chief which is not bad at all considering the quality to readability ratio. Here is the spintax file for those interested:

Pros and Cons

Now that we saw each of these content spinning tools in action, let's summarize their pros and cons.

WordAI

As we saw, [WordAI](#) creates amazing content for an automatic spinner. It will easily pass as human readable, especially if it is generated by the "[Turing](#)" spinner. The web interface also offers a manual edition of your spintax if you are not happy with the results.

WordAI Pros

- Produces unique human readable content with both the "[Standard Spinner](#)".
- Creates high quality human readable and unique content using the "[Turing Spinner](#)".
- Extremely easy to use.
- No limit on the daily API requests.
- You can add your own custom thesaurus.
- Is a web interface, so you can access it from any device.
- Can spin foreign languages - Spanish, French, and Italian.
- Is integrated with absolutely every top internet marketing tool.
- Has a free 3 day no-risk trial.

WordAI Cons

- Quite expensive for beginner online marketers.
- Has a 250,000 words monthly limit on the "[Turing Spinner](#)" and a 2,500,000 words monthly limit on the "[Standard Spinner](#)". Anything above that will be charged additionally (\$10 per 1,000,000 words for the "[Standard Spinner](#)", and \$3 per 10,000 for the "[Turing Spinner](#)"). However, they do offer custom plans for heavy API users - all you need to do is contact them.
- Doesn't offer a lifetime license.

Spin Rewriter

I personally love this one. It creates amazing content and is extremely affordable. We use a combination of WordAI and [Spin Rewriter](#) for our SEO projects, because these two are just an amazing combination. I think Spin Rewriter beats the "[Standard Spinner](#)" of WordAI in terms of quality and human readability, but loses to its "[Turing Spinner](#)". So what we do is use the "[Turing Spinner](#)" for Tier 1 projects and then Spin Rewriter for the lower tiers. Sometimes we might switch them up, but it really depends a lot on the situation.

Spin Rewriter Pros

- Creates unique human readable content that also has an extremely good quality.
- Extremely easy and intuitive to use.
- Is a web interface which makes it easy to access at anytime and from any device.
- Uses [Emulated Natural Language \(ENL\)](#) which is exactly what it sounds like.
- More than affordable.
- Can insert relevant videos directly into the spintax.
- Offers some advanced features for manual spinning right into its web interface.
- Is integrated with all of the top online marketing tools.
- Has a no-risk 5 day trial which is completely free.
- Offers a lifetime license.
- Has a 30-day no questions asked money back guarantee.

Spin Rewriter Cons

- Has a limit of 300 API requests per day.
- Supports only English.

The Best Spinner

I have heard from many marketers that if you will be performing manual spinning, this is the tool you'd want to use. [The Best Spinner](#) is a desktop application so it offers a lot more functionality than WordAI and Spin Rewriter.

The Best Spinner Pros

- Has a built-in English thesaurus with hundreds of millions of entries which are added manually by users writing articles.
- Has a "[Cloud Thesaurus](#)" which offers great English language thesaurus.

- Supports spinning of German, French, Spanish, Italian, Swedish, and Portuguese (both Brazilian and Portugal).
- You can build your own custom thesaurus for any language.
- Has an extremely advanced interface for manual spinning.
- Is a desktop application which makes the spinning process much faster.
- Creates unique and good human readable content.
- Is more than affordable.
- Offers a 30 day money back guarantee.
- Is a lot more than just a content spinner - can also compare two articles side-by-side in terms of uniqueness, has a built-in content generation tool which creates tips and snippets for a large variety of popular topics, and much more.

The Best Spinner Cons

- Doesn't have a web interface so you can only access it on the devices which you have it installed on.
- Doesn't offer a free trial.
- Doesn't offer a lifetime license.

Chimp Rewriter

[Chimp Rewriter](#) is yet another great content spinning tool. It is also a desktop application like The Best Spinner, but it is somewhat easier to use.

Chimp Rewriter Pros

- Produces unique human readable content.
- Has advanced manual spinning functionality.
- Supports German, Italian, Spanish, French, Danish, Dutch, Norwegian, Portuguese, Romanian, Slovenian, and Swedish.
- Uses research from **NLP (Natural Language Processing)** in order to understand the content like a human, not a machine.
- Is extremely fast because it is a desktop application.
- Has a lot more functionality than just spinning content - it can also scrape content, images, videos, and much more.
- Is quite affordable.
- Allows the addition of custom thesaurus.
- Has a lifetime license.
- Offers a 60 day no questions asked money back guarantee.
- Is integrated with WordAI.
- Has a 14 day free trial.

Chimp Rewriter Cons

- Doesn't have a web interface so you can only access it on the devices which you have it installed on.
- Has a limit of 1500 API requests per month.

Spinner Chief

And then we have Spinner Chief, which probably offers more functionality than any other of the tools we have looked at today.

Spinner Chief Pros

- Creates good unique human readable content using the default thesaurus.
- Generates quality unique and human readable content using the "**Miracle Thesaurus**", which is a special thesaurus created by the Spinner Chief team.
- Has both a desktop as well as a web interface version.
- You can add your own custom thesaurus.
- Uses **Part of Speech (POS)** which basically identifies the context of the words, not the words alone.
- Has a custom **Grammar A.I.** which creates better readable spins.
- Can also scrape content, images, and videos, and can submit articles to directories.
- Supports 27 languages - Arabic, Belarusian, Bulgarian, Croatian, Danish, Dutch, English, Filipino, Finnish, French, German, Greek, Hebrew, Indonesian, Italian, Lithuanian, Norwegian, Polish, Portuguese, Romanian, Slovak, Slovenian, Spanish, Swedish, Turkish, and Vietnamese.
- Has integrated SEO suggestions for your articles.
- Is very affordable.
- Offers a lifetime license.
- Has a completely free version.

Spinner Chief Cons

- Doesn't offer free trials for its more advanced versions.
- Has a limit of 250 API queries per day.
- Doesn't offer any refunds.

Content Spinning Software Rankings

In this section, I will rank these 5 content spinning tools by different criteria. Let's start with quality of content.

Content Quality

1. WordAI "**Turing**"
2. Spin Rewriter
3. Spinner Chief "**Super Spin**"
4. WordAI "**Standard**"
5. The Best Spinner
6. Chimp Rewriter
7. Spinner Chief "**Default**"

Foreign Languages Support

1. Spinner Chief
2. Chimp Rewriter
3. The Best Spinner
4. WordAI
5. Spin Rewriter

Manual Spinning

1. The Best Spinner
2. Spinner Chief
3. Chimp Rewriter
4. Spin Rewriter
5. WordAI

Cost-Effectiveness

1. Spin Rewriter
2. The Best Spinner
3. WordAI
4. Spinner Chief
5. Chimp Rewriter

Ease of Use

1. WordAI
2. Spin Rewriter
3. The Best Spinner
4. Chimp Rewriter
5. Spinner Chief

Content Spinners Price Comparison

Now that you are aware of the top content spinning tools' rankings, here is a table which compares their pricing plans:

Spinner Chief

★ Has a completely free version.

★ Has an "Elite" version priced at \$127 for a lifetime license.

★ Has an "Ultimate" version which has the following plans: A one time fee of \$197, a trial for 3 days costing \$7 and then \$77 per year, and a trial for 3 days costing \$7 and then a one time fee of \$217.

★ Purchase!

Spin Rewriter

★ Has a monthly plan priced at \$37.

★ Has a yearly plan priced at \$77 (down from \$197).

★ Has a lifetime license priced at \$497.

★ Purchase!

WordAI

★ Has a monthly plan priced at \$49.95.

★ Has a yearly plan priced at \$347 (down from \$397).

⚡ Purchase!

The Best Spinner

★ Has a yearly plan priced at \$47.

🏆 Purchase!

Chimp Rewriter

★ Has a yearly plan priced at \$69 (down from \$99).

★ Has a lifetime license priced at \$139 (down from \$199).

★ Has a 3 month plan priced at \$29.

🔗 Purchase!

Conclusion

We tried and we tested. We spun and we unspun. After all said and done here, I think you should have already made your choice about which spinner is best for you. If you will be doing a lot of manual spinning, then [The Best Spinner](#) is probably the best choice. On the other hand, if you will be using the spinner just for automatic spinning, and you have enough capital, [WordAI](#) is the spinning tool for you. But if you are still on a budget, [Spin Rewriter](#) is your spinner. However, if you are going to be spinning text in languages other than English, you might want to go with either [Spinner Chief](#) or [Chimp Rewriter](#). The choice is all yours. **You can now make an informed decision.**

I already shared with you that we use both WordAI and Spin Rewriter for our SEO projects. They are an awesome combination and plus, since we have both of them, we never run out of API requests, so we are always ready to setup new campaigns. Happy spinning.