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# Find Cheap High PR Expired Domains - Step By Step Tutorial

In the [previous chapter](#) of the expired domains saga, we covered Web 2.0 profiles. While those are great, they cannot even begin to compete with a link from a high PR expired domain. So, it's time for us to find some of those. Today, I will show you how you can quickly and easily find cheap expired domains which have amazing stats and will cost you **no more than the registration fee**. We ride.

## What You'll Learn

- **Preparing the stage** - a few words about PR and the method we will use to find cheap quality expired domains.
- **A step-by-step tutorial on finding cheap high PR expired domains** - whether you are looking for a single expired domain or a bunch, this is the fastest way you can find them.
- **The best practices when looking for quality expired domains** - an expired domain might look like it is a gold nugget, but before you rush to register it, read this section.
- **A summarizing conclusion** - bottom line is...

## Preparing the Stage

First of all, if you are too lazy, or you just don't have the time, you don't necessarily have to go through all this manual work. There are easy-to-use tools out there which will automate the entire process for you and simply list the expired domains and all of their metrics in an easy to filter table - I am referring to [Domain Hunter Gatherer](#). Or you can simply head over to a huge expired domains website such as [ExpiredDomains.net](#).

Now that we covered that, let's start with [PageRank](#). There are still a lot of people who think that PR is not in the game anymore, but they couldn't be more wrong - well, at least half wrong. You see, PR is actually getting updated on a daily basis, but those updates are not public. Think of PR as a hypocrite who shows its public face to you when it actually might have a whole different one behind the mask. So, the **private PR gets daily updates**, but only Google is aware of those, while the **public PR gets updated once or twice per year**. What does this mean?

It means that PR is still an SEO player, however, it is not 100 percent reliable or accurate. For example, you might be looking at some website with PR0, but on the "**back-end**", this site might already be PR3, because it has gained a few PR4 backlinks and a PR5 backlink maybe, but the public PR is still not updated so we don't explicitly see that.

This is where tools such as [Majestic SEO](#) and [Ahrefs](#) come into play. We can use those to check the backlinks portfolio of an expired domain to make sure that it is looking good.

**This possible difference in private and public PR is exactly what we will use.** We will find such domains that are a hidden PR2 or PR3 or even more, and we will register them. Now, because publicly these domains will still look like they are PR0, chances are no one would be auctioning them or would have registered them. So you will end up with a PR3 domain for the registration price which will be around \$10 depending on the TLD.

Basically all you need for a domain to be a strong PR2 or even a weak PR3 is a single PR5 backlink. In order to find those (the PR5 pages pointing to expired domains), we will be using **blogrolls**. If you don't know what a blogroll is, it is basically a page that lists links to other blogs. Simple as that. So we will find such blogrolls which have a PR of at least 5, and we will check all of their outbound links to see if any domain has expired. Potentially, we can **find hundreds if not thousands of expired domains** using this simple method that I am about to share with you so hold on to your knickers.

What can you do with such domains once you register them? Well, depending on the domain's metrics in the face of **DA, PA, TF, CF**, backlinks, previous content, number of previous owners, etc, you can use it as a:

- **Money site** - starting a money site from ground zero is quite difficult. You have to wait a while before you begin seeing some traffic, sales, etc. However, if you use a domain that already has some background, you will have a head start. If the expired domain you found looks nice in terms of backlinks and has an aesthetic name, go for it.

- **PBN site** - you can simply add this site to your own private blog network or you can use it as a feeder site in [FBN \(our tutorial and review here\)](#) to squeeze even more links from it.
- **Or you can even sell it** - you can list an auction on GoDaddy and try and sell the domain once the public PR gets updated. A nice PR3 domain goes for around \$100 so this is a ~1000% ROI if you pull it off.

That's basically it. Now, it's time to find us some nice and cheap high PR expired domains.

## A Step-By-Step Tutorial On Finding Cheap High PR Expired Domains

The first thing you will need is either Scrapebox or [GScraper](#). Both will get the job done. For this tutorial, I will be using Scrapebox, because I already have some nice proxies at hand courtesy of [GSA Proxy Scraper \(check out the ultimate GSA PS tutorial\)](#), and because I am more familiar with it. You can also opt to use better quality proxies, for example, the ones from [BuyProxies](#) which will get the job done faster, but it's not mandatory. The ones from [GSA Proxy Scraper](#) will work like a charm. Without a further a due, let's find those expired domains we've been talking about.

### Step 1. Finding Referring Sites

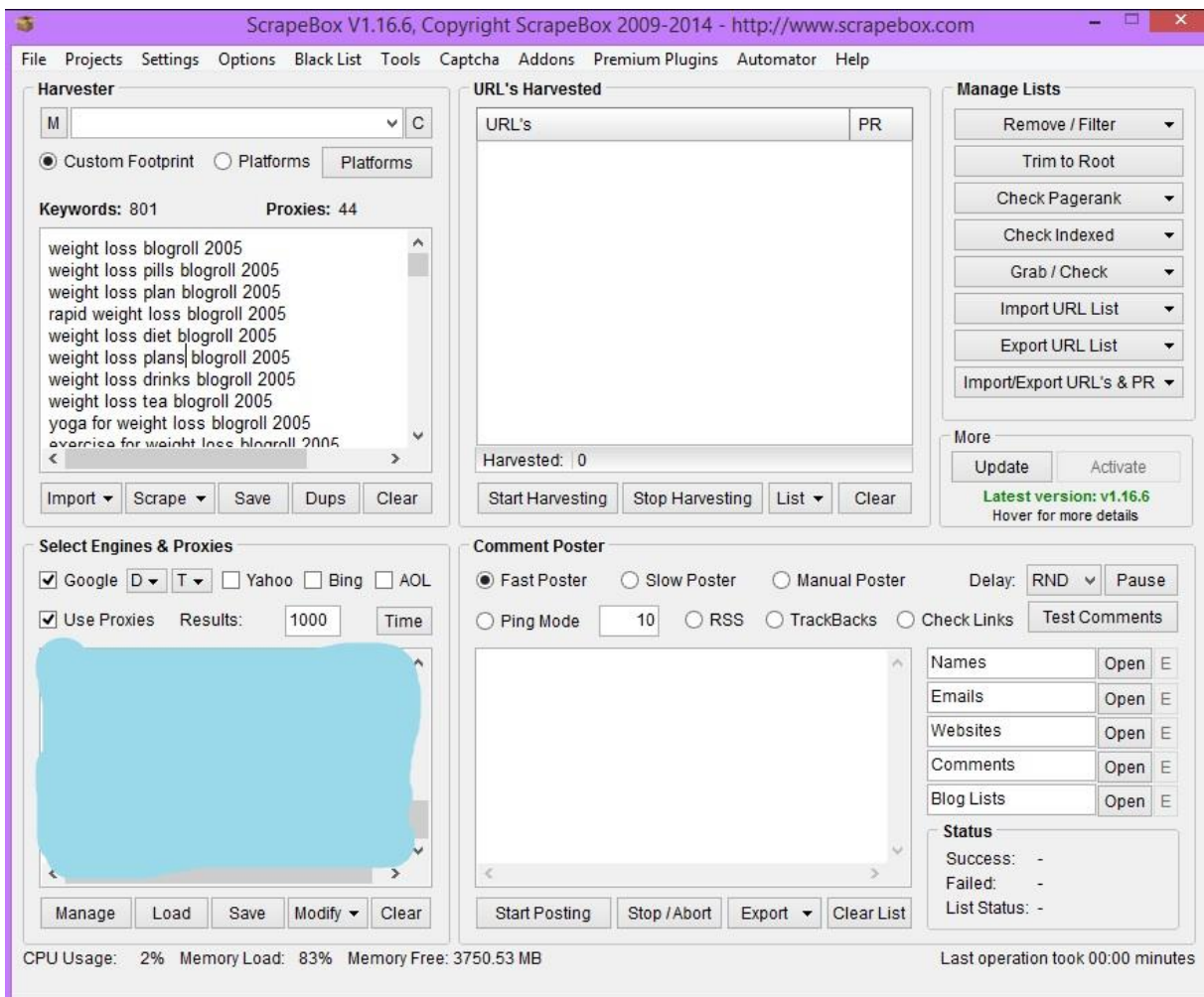
In the first step, we will be finding blogroll pages that will contain external links to domains that might have expired. Now, you can do this in 2 ways - niche specific, or more general. I decided to go with the first one, so I gathered some keywords in the weight loss niche from [Google's Keyword Planner](#):

[Weight Loss Keywords](#)

#### Step 1.1. Preparing Scrapebox

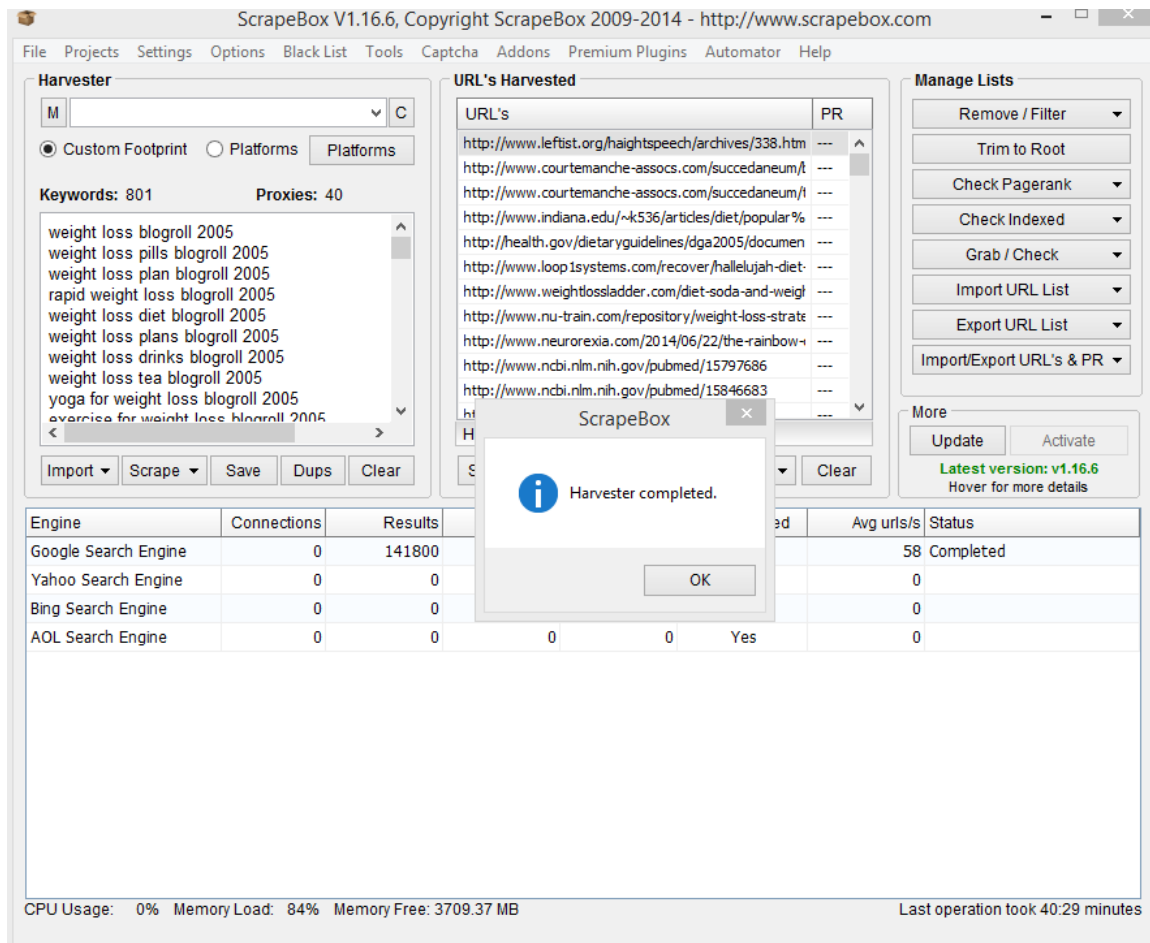
Now fire up Scrapebox and paste the keyword "**blogroll 2005**" in the "**Harvester**". This keyword will basically show blogroll pages from 2005 in the SERPs, so that Scrapebox can, well, scrape them. Why 2005? Because we want to go back at least 5 - 10 years to make sure that these

blogroll pages contain links pointing towards expired domains. The next thing we want to do is merge this keyword with our weight loss keywords. We end up with a total of **801 keywords**:



## Step 1.2. Scraping For URLs Pointing at Expired Domains

At this point we are ready to start up the harvesting process. Time went by, and after a little over 40 minutes the **"Harvester"** finished its work. The end result was **141,800 target URLs**:



### Step 1.3. Filtering the Referring URLs

Now it's time to filter these out. The first thing we want to do is remove duplicate URLs. Click on **"Remove/Filter"** and then select **"Remove Duplicate URL's"**. After the clean, we are left with **28,097** unique URLs. The next thing we want to do is check each URL's PR and then remove all URLs with a lower PR than 5. So click on **"Check Pagerank"** and then select **"Get URL Pagerank"**.

With our 28k URLs, this will take quite a while. I just want to note that the process is usually much faster with [GScrapper](#) because it has those in-built proxies which are in the thousands, meaning you can afford to run the PR checker at a much higher thread count.

Time went by again and the PR checking finished in just 48:44 minutes at 10 connections and 0 RND delay. Again, I used my daily proxies from [GSA Proxy Scraper](#) - this has been a good day for public proxy scraping. I guess I hit a happy proxy hour or something. Anyway, all of the 28,097

URLs now have a PR. The next thing I want to do is sort the URLs by PR and remove any URL that is not PR5 or higher. This final filter of the first step of this expired domains tutorial leaves me with 67 URLs a.k.a. the source URLs:

### Source URLs

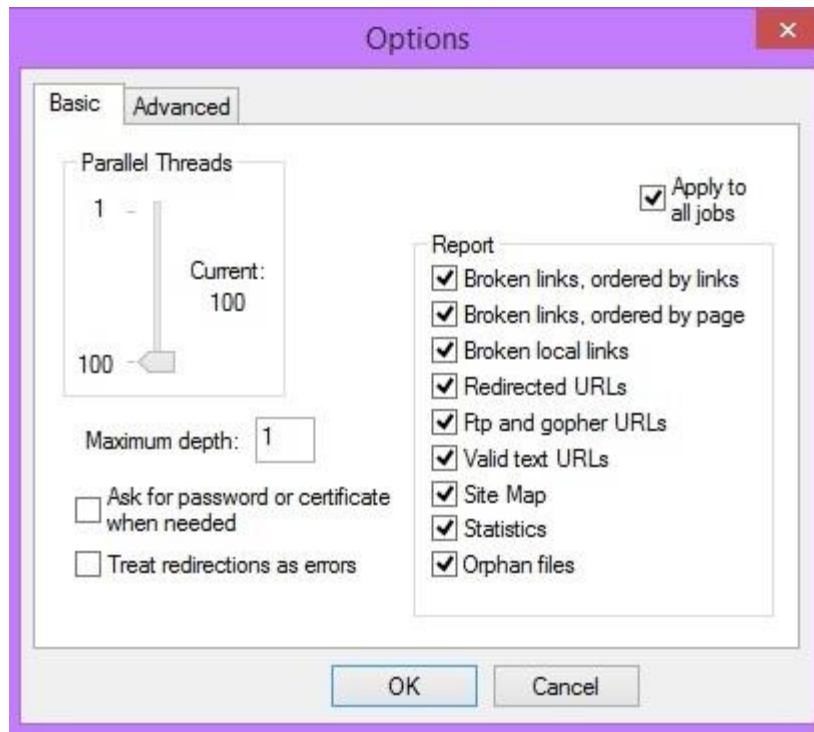
And there you have it. These are our referring URLs which potentially point to expired domains. We should check them don't you think?

## Step 2. Finding The Expired Domains

First of all, I will export my 67 referring URLs from Scrapebox to a file named "**source urls**". The naming part is extremely important and should not be overlooked. If you start naming your files whatever, you will lose track of their contents. And trust me, we will be creating a lot of files throughout this cheap expired domains tutorial.

### Step 2.1. Configuring Xenu

The next thing I want to do is start up [Xenu's Link Sleuth](#), which is a free software and will help us check all of the outbound links on each of our 67 source URLs. Install the software and fire it up. Then go to "**Options**" -> "**Preferences...**" and change the "**Maximum depth**" setting to "**1**". I think the default is "**999**". This means that Xenu will check only the outbound links on our 67 URLs. Adjust the thread number according to your internet speed and machine configuration and click "**OK**":



## Step 2.2. Finding All Outbound Links on Our Referring URLs

Now it's time to run Xenu. Click on the **"File"** menu, select **"Check URL List"** and import the **"source urls"** file. You will see Xenu go to work. Depending on the number of threads you are running, this can take a while. I set it to 100 because I got some wicked Internet connection, and in 19:04 minutes it was done. After Xenu finishes, click on the **"File"** menu and select **"Export to TAB separated file..."**. Name the file **"expired domains unfiltered"** and save it. So, out of our 67 referring URLs, we have found a total of **35,031** outbound links, each of which could potentially be an expired domain name.

## Step 2.3. Filtering the Outbound Links

After that open the text file in **Excel** and expand the first, second, and third columns. Here's what I'm looking at:



Address	Status-Code	Status-Text	Title	Date	Level	Links Out	Links In	Server	Error	Duration	Charset	Description
http://climateaudit.org/	200 ok	text/html	86243 Climate A	10.09.2012	0	243	ngins			00:00.8	utf-8	by Steve McIntyre
http://www.consumer.ftc.gov/articles/0061-weighting-claims-diet-ad	200 ok	text/html	33955 Weighing	08.09.2012	0	88	Apache			00:00.1	utf-8	
http://www.scoop.co.nz/multimedia/television.html	200 ok	text/html	73245 Television   Scoop N		0	308	Apache/2.3.41 (Unix			00:01.2	utf-8	Scoop Provides up to the minute New Zealand News, Press Releases, Analysis, Q
http://www.hsph.harvard.edu/nutritionsource/what-should-you-eat/proti	200 ok	text/html	75450 Protein	10.09.2012	0	228	Apache			00:00.8	utf-8	
http://www.health.com/health/lose-weight	200 ok	text/html	47020 Diet Fitness - Diet Pl		0	212	1 Apache			00:00.7	utf-8	Losing weight and diets can be hard. But they don't have to be if you have hea
http://blogs.plos.org/thepanicvirus/	200 ok	text/html	109553 -img src="http://blo		0	450	4 Apache/2.2.15 (Cent			00:26.2	utf-8	
http://pediatrics.aappublications.org/content/115/2/496.full	200 ok	text/html	348338 Breastfeeding and ti		0	451	1 Apache/2.2.29 (Unix			00:05.3	utf-8	
http://aindale.blogspot.com/	200 ok	text/html			0	1	GSE			00:00.2	utf-8	
http://phenomena.nationalgeographic.com/2013/07/29/who-are-you-the	200 ok	text/html	175291 Who are you? The 2t		0	144	ngins			00:03.6	utf-8	It's 2013: at that time of the year again, when I sit back and let you talk about yours
http://www.health.com/health/gallery/0_20501331.00.html	200 ok	text/html	51822 16 Ways to Lose Wei		0	228	1 Apache			00:00.6	utf-8	Had it with strict diets? We found easy lifestyle tweaks that send extra pounds pi
http://www.n.welnd.com/diet/default.htm	200 ok	text/html	54110 Healthy Eating Kam		0	142	wws			00:00.6	utf-8	From healthy diet plans to helpful weight loss tools, here you'll find the latest di
http://blogs.plos.org/bodypolitics/	200 ok	text/html	85378		0	349	Apache/2.2.15 (Cent			00:23.8	utf-8	
http://blogs.plos.org/obesitypanacea/	200 ok	text/html	97178		0	350	1 Apache/2.2.15 (Cent			00:26.4	utf-8	
http://wordinfo.org/2012/01/famine-in-ethiopia/	200 ok	text/html	7673478 Famine in Ethiopia		0	13807	ngins/1.8.0			00:20.7	utf-8	
http://blogs.law.harvard.edu/ernstmayrlibrary/	200 ok	text/html	65798 Ernst Mayr Library		0	102	ngins			00:01.5	utf-8	
http://kathandring.net/	200 ok	text/html	92118 Shapely P	10.09.2012	0	172	ngins			00:01.3	utf-8	2007-2010
http://blogs.plos.org/thepanicvirus/2013/07/15/a-jenny-mccarthy-reader-s	200 ok	text/html	112310 Braquo; A Jenny Moi		0	298	2 Apache/2.2.15 (Cent			00:21.3	utf-8	
http://blogs.plos.org/thepanicvirus/2013/07/15/a-jenny-mccarthy-reader-s	200 ok	text/html	73899 Braquo; A Jenny Moi		0	278	1 Apache/2.2.15 (Cent			00:05.7	utf-8	
http://pediatrics.aappublications.org/content/129/3/e827.full	200 ok	text/html	428880 Breastfeeding and ti		0	449	1 Apache/2.2.29 (Unix			00:05.0	utf-8	
http://concurringopinions.com/archives/2013/08/kozinski-unplugged.html	200 ok	text/html	294925 Kozinski Unplugged		0	209				00:01.9	utf-8	
http://www.amazon.com/Best-Sellers-Books-Diets-Weight-Loss/gb/boo	200 ok	text/html	181713 Amazon Best Sellers		0	322	Server			00:02.0	iso-8859-1	Discover the best Diets & Weight Loss in Best Sellers. Find the top 100 most popu
http://riveravibes.com/	200 ok	text/html	76826 River Avenue Blues		0	231	Apache/2.2.22 (Ubun			00:01.9	utf-8	If you're looking for the latest Yankees news, along with commentary, anal
http://blogs.webmd.com/life-with-diabetes-2/2010/11/finding-a-middle-g	200 ok	text/html	41644 Finding a	10.09.2012	0	103	wws			00:01.9	utf-8	Michael Dansinger, MD is here to provide hope, inspiration, and knowledge for p
http://blogs.plos.org/thepanicvirus/2013/07/25/crosbys-labyrinth-or-why-	200 ok	text/html	103217 Braquo; Crosby&K2		0	296	2 Apache/2.2.15 (Cent			00:03.8	utf-8	
http://blogs.plos.org/thepanicvirus/2013/07/25/crosbys-labyrinth-or-why-	200 ok	text/html	36446 You Can H	10.09.2012	0	97	wws			00:00.9	utf-8	Get an insider's view into hospital pet care and will follow pet patients as they ur
http://concurringopinions.com/archives/2009/04	200 ok	text/html	79751 Braquo; A Jenny Moi		0	266	2 Apache/2.2.15 (Cent			00:23.3	utf-8	
http://blogs.plos.org/thepanicvirus/2013/07/15/a-jenny-mccarthy-reader-s	200 ok	text/html	4134251	04.06.2012	0		Microsoft-IFS/8.5			00:00.1		
http://www.patheos.com/blog/theanchors/	200 ok	text/html	120545 The Anchoress & E		0	227	ngins			00:01.9	utf-8	At Patheos Catholic, Elizabeth Scalia as The Anchoress writes on her wide variety
http://tweethoughts.blogspot.com/greta/	200 ok	text/html	189187 Greta Christina&O3		0	602	1 cloudfare-nginx			00:00.9	utf-8	Athens, sex, politics, dreams, and whatever. Thinking out loud since 2005.
http://www.webmd.com/pet-sales/2013/01/you-can-help-prevent-hip-dy	200 ok	text/html	96786 Weight Loss for Kids		0	334	wws			00:01.6	utf-8	
http://alekxng.org/blog/2009/05/26/link-harvest-12	200 ok	text/html	49245 Link Harvest 1.2: ale		0	161	ngins			00:01.1	utf-8	It's 2013: we updated my Link Harvest WordPress plugin to be compatible with Won
http://www.eatingwell.com/nutrition_health/weight_loss_diet_plans/die	200 ok	text/html	74319 Diet Meal	14.08.2012	0	279	ngins			00:01.1	utf-8	Discover healthy diet plans from EatingWell, including weight-loss meal plans, gl
http://www.youtube.com/watch?v=4tTV509Ac	200 ok	text/html			0	1	gwsiguy/2.0			00:00.1	utf-8	
http://health.gov/dietaryguidelines/dga2005/document/html/chapter3.ht	200 ok	text/html	17811 Chapter 3	04.06.2012	0	21	Microsoft-IFS/8.5			00:00.5		
http://legacy.earlham.edu/peters/for/2005_05_01_fosblogarchive.html	200 ok	text/html	215376 Peter Sub	30.04.2012	0	815	Apache/2.2.22 (Free			00:02.6	windows-	News from the open access movement
http://ajcn.nutrition.org/content/82/1/2305.full	200 ok	text/html	137158 Behavioral treatmer		0	188	Apache/2.2.14 (Unix			00:03.6	utf-8	
http://legacy.earlham.edu/peters/for/2005_02_20_fosblogarchive.html	200 ok	text/html	192324 Peter Sub	30.04.2012	0	792	Apache/2.2.22 (Free			00:02.2	windows-	News from the open access movement
http://abcnews.go.com/topics/lifestyle/health/diet-and-weight-loss.htm	200 ok	text/html	85240 Diet And	10.09.2012	0	163	Apache			00:01.7	utf-8	Browse Diet And Weight Loss latest news and updates, watch videos and view all
http://medicineworld.org/	200 ok	text/html	86967 Comprehensive me		0	430	Apache			00:01.1		Your gate way to the world of Health news and medical information. This is the o
http://jama.jamanetwork.com/article.aspx?articleid=205916	200 ok	text/html	566539 JAMA Network   JAH		0	361	Microsoft-IFS/7.5			00:09.4	utf-8	Research from JAMA & Comparison of the Atkins, Zone, Ornish, and LEARN Diet
http://www.exrx.net/Exercise.html	200 ok	text/html	14331 Weight Training, Exe		0	106	Apache/2.2.28 (Unix			00:00.5		Comprehensive weight training and kinesiology reference for exercise prescript

So the first column is the URL, the second column is the status code, and the third one is the status text as shown in Xenu. That's what we will be looking at. We need all URLs which have status text **"no such host"**. This means that the domain has expired. So quite simply select the **"Status-Text"** column and sort it from A-Z. Then simply search for **"no such host"**. Hopefully it will take you to the first URL that has such a status text.

After this you have to select all of the URLs that have **"no such host"** status and copy them to your clipboard. Okay. So far so good. Now switch back to Scrapebox and import the URLs you just copied into the clipboard - click **"Import URL List"** and select **"Paste/Replace from Clipboard (replace current list)"**. We end up with a total of **1,145** expired domains. Now, let's clear them up a bit.

## Step 2.4. Filtering the Expired Domains

The first thing we want to do is remove duplicate domains - click on **"Remove/Filter"** and then select **"Remove Duplicate Domains"**. After we apply this filter we are left with **1,024** expired domains. Then click **"Trim to Root"**. We need just the domain names, not the page URLs. And so, these are our expired domains guys. Finally, export them - click on **"Export URL List"** and then select **"Export as Text (.txt)"**. Name the file **"expired domains"** and proceed to the next step of our expired domains tutorial. Just for reference, here are the 1,024 domains we have found in this tutorial:



## Step 3. Checking The Expired Domains For Availability

Now, 1,024 domains are quite a lot. If you went out and tested each one separately, you'd waste a lot of time. This is where [GoDaddy's bulk domain checker](#) tool comes in handy. We have a limit of 500 domains per check, but that's cool.

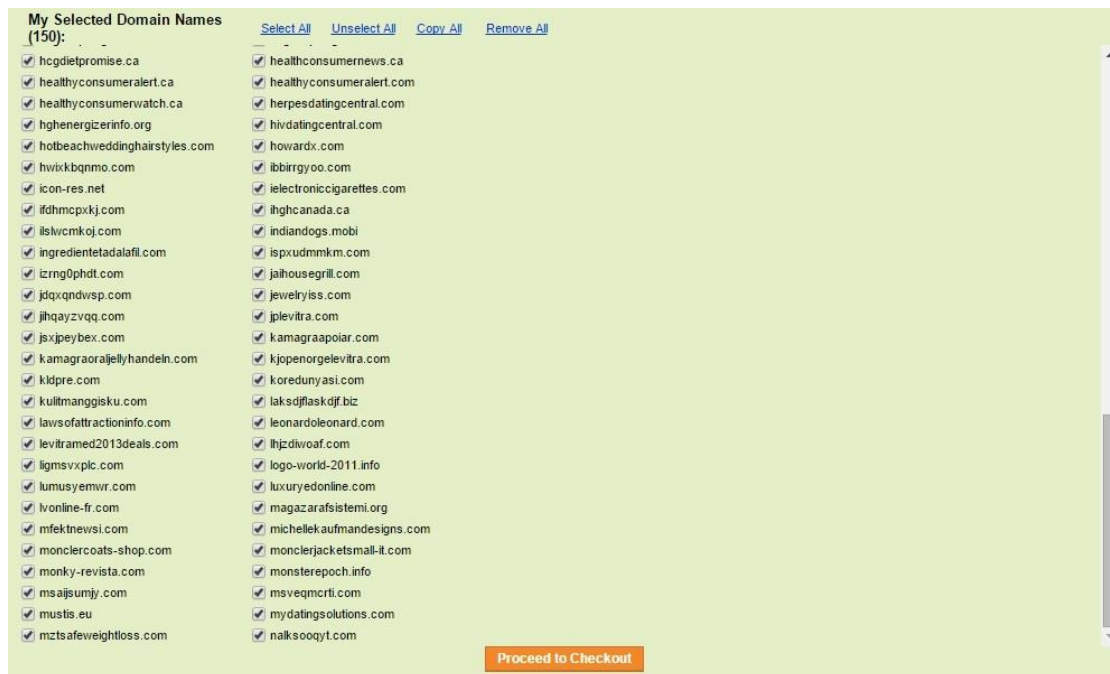
### Step 3.1. Cleaning the Domain Names

Now, before we paste our domains in there, we want to remove the "[http://www.](#)" portion in front of each of them. We do this by going to [Ohashi US](#) and pasting in our 1,024 domains. After the clean, scroll down to copy your clean domains.

You will see that there are now **838** domains left since the cleaner removed some incorrect domains or simply didn't support a certain domain TLD. Now copy those 838 clean expired domain names and paste them into the "**expired domains**" file to replace the old dirty 1,024 expired domains. At this point we are ready to bulk check on GoDaddy.

### Step 3.2. Bulk Checking the Expired Domains on GoDaddy

So open up the "**expired domains**" and copy the first 500 domains. Paste them into the bulk checker tool and click "**Go**":



As you see, out of the first batch of 500 domains, **150 are available** for registration. The rest are taken or incorrect. Not too shabby huh? Now copy all of the available domains and save them to a new file called "**available expired domains**". Let's check the remaining 338 domains. Again, the same process. It results in another **106 available** expired domains.

Copy and paste them into the "**available expired domains**" file. We end up with a total of **256** available expired domains. Remember when 256 MB RAM was huge? Anyway, now it's time to look at some domain metrics - I'm talking about **PA, DA, TF, CF**, etc. We have to know all of these stats before we even think about registering any of these 256 domains. Remember, all of them have at least one PR5 link pointing at them and they all go for the price of registration which is around \$10.

## Step 4. Checking The Metrics Of The Expired Domains

Now checking all of these domains for all of the important metrics can be a bit tricky. Sure you have free tools that check **PA, DA, TF, CF**, etc, individually but you want a free tool to show all of these in a single table right? Well, I got some good news. There is actually such a **free tool** which does all of this in a single user interface and it's called [Netpeak Checker](#). It's

completely free - all you have to do is create an account when you start up the software and you are good to go.

Then you want to go to "**Settings**", and you configure your **Moz**, [Ahrefs](#), and [Majestic](#) accounts so that it can start getting some metrics from these 3rd party services - if you don't have Ahrefs and/or Majestic, skip them. You can get a free Moz API key from [here](#), and you can register free accounts on both [Majestic](#) and [Ahrefs](#). However, keep in mind that both Ahrefs and Majestic have a daily usage limit for free accounts and we need those metrics, especially the Majestic ones for all of the domains.

You are also going to need a bunch of proxies - either fresh ones from [GSA Proxy Scraper](#), or beast ones like the ones from [BuyProxies](#). I went with the latter just because I run the software at just a few threads, so I can use some of my [GSA Search Engine Ranker](#) proxies. The other thing you will need (not mandatory) is an AntiGate key. Yes, there will be captchas popping up here and there and if you don't have the time to solve all of them manually, I suggest you head over to [AntiGate](#) and you purchase some captchas. I set the threads of Netpeak to 5 and I disable Ahrefs and Yandex.

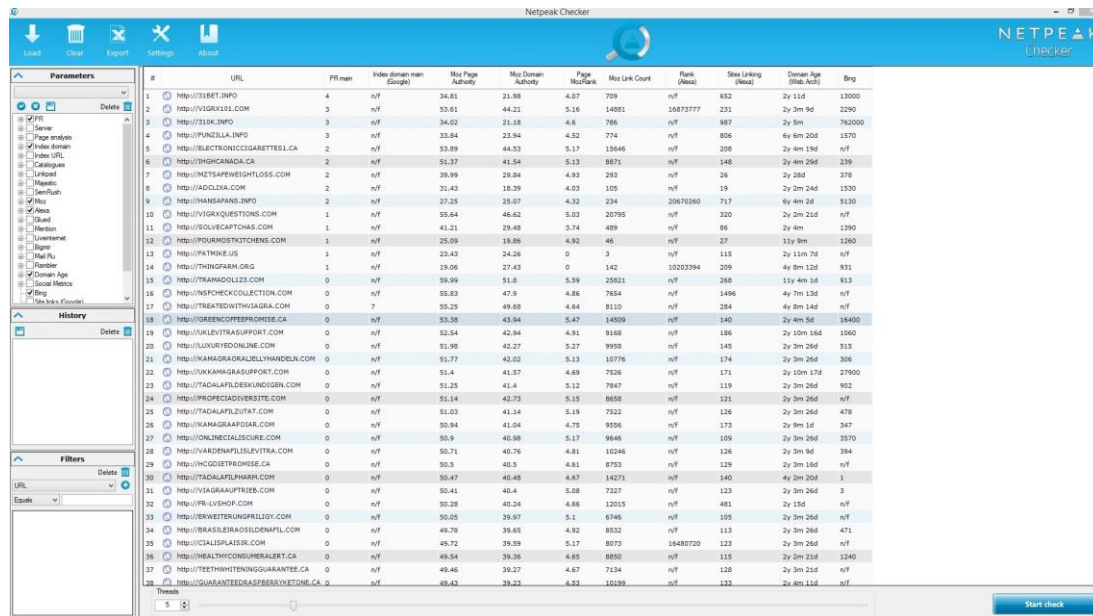
Now, because I know that most people will not have [Majestic](#) subscription, I will show you how you can get TF, CF, and other relevant metrics for free and then how you can add them to the metrics we get from Netpeak Checker. So in a sense, you will get all of the important metrics for the expired domains **without spending a single dollar**. Here's how you do it.

First, you will need to setup your metrics - Netpeak Checker shows a lot of metrics by default, but in our case, we don't need all of them. Select the following:

- PR
- Index domain
- Moz
- Alexa
- Domain Age
- Bing

You can also get social metrics from Facebook, Twitter, Google+, VK, etc, but we really are not looking for those since our domains have probably expired for quite a while and all of the social stats will show zero.

At this point all you need to do is click the **"Load"** button and copy paste all of the 256 expired domains from the **"available expired domains"** file. Click **"Save"** and prepare for the show. Now, depending on the number of threads and the number of domains you loaded, this can really take a while. Hit the **"Start check"** button and watch as the metrics update. After about an hour, Netpeak Checker finished the job for our 256 expired domains. Take a look:



The screenshot shows the Netpeak Checker application window. The main table displays the following columns: #, URL, PR, Index domain (Google), Moz Page Authority, Moz Domain Authority, Page MozRank, Moz Link Count, Rank (Alexa), Site Linking (Alexa), Domain Age (Web Archive), and Bng. The table lists 256 domains, with the first few rows showing domains like http://318BET.INFO, http://VIGORX101.COM, and http://318K.INFO. The interface includes a left sidebar with navigation options like Parameters, History, and Filters, and a top bar with buttons for Load, Clear, Export, Settings, and About.

#	URL	PR	Index domain (Google)	Moz Page Authority	Moz Domain Authority	Page MozRank	Moz Link Count	Rank (Alexa)	Site Linking (Alexa)	Domain Age (Web Archive)	Bng
1	http://318BET.INFO	4	n/f	34.81	21.86	4.87	709	n/f	652	2y 11d	13000
2	http://VIGORX101.COM	3	n/f	53.61	44.21	5.16	14801	15873777	231	2y 3m 9d	2290
3	http://318K.INFO	3	n/f	34.02	21.18	4.6	786	n/f	987	2y 5m	762000
4	http://FUNZILLA.INFO	3	n/f	33.84	23.94	4.92	774	n/f	806	6y 6m 20d	1570
5	http://ELECTRONICGARBATTES1.CA	2	n/f	53.99	44.53	5.17	15648	n/f	206	2y 4m 19d	n/f
6	http://79SHGAMACA.CA	2	n/f	53.37	41.54	5.13	6871	n/f	148	2y 4m 26d	239
7	http://NETSAPENIGHTLOSS.COM	2	n/f	39.99	29.84	4.93	293	n/f	26	2y 28d	378
8	http://ADCLARA.COM	2	n/f	31.43	18.39	4.03	105	n/f	19	2y 2m 24d	1530
9	http://HANSAPANS.INFO	2	n/f	27.25	25.07	4.32	234	20670260	717	6y 4m 2d	5130
10	http://VIGORQUESTIONS.COM	1	n/f	55.64	46.62	5.03	20795	n/f	320	2y 2m 21d	n/f
11	http://SOLVECAPTCHAS.COM	1	n/f	41.21	29.48	3.74	489	n/f	86	2y 4m	1290
12	http://FOURMOTOTCHENG.COM	1	n/f	25.05	19.86	4.92	46	n/f	27	11y 9m	1260
13	http://PATHWIS.US	1	n/f	23.43	24.26	0	3	n/f	115	2y 11m 7d	n/f
14	http://THINGFARM.ORG	1	n/f	19.06	27.43	0	142	10203594	209	4y 8m 12d	931
15	http://TRAMIDOL323.COM	0	n/f	59.99	51.8	5.59	25821	n/f	268	11y 4m 1d	913
16	http://NORPHECKCOLLECTION.COM	0	n/f	55.83	47.9	4.86	7654	n/f	1496	4y 7m 13d	n/f
17	http://78AT62WTHVAGAGA.COM	0	7	53.25	49.68	4.84	8110	n/f	284	4y 3m 14d	n/f
18	http://GREENCOFFEEPROFESSOR.CA	0	n/f	53.38	43.94	5.47	14509	n/f	140	2y 4m 5d	16400
19	http://UKLEYTRASUPPORT.COM	0	n/f	52.84	42.94	4.91	9168	n/f	186	2y 10m 16d	1060
20	http://LUXURYREDOONLINE.COM	0	n/f	51.90	42.27	5.27	9950	n/f	145	2y 3m 26d	515
21	http://KAMAGRAORALJELLYHONDEUR.COM	0	n/f	51.77	42.02	5.13	10776	n/f	174	2y 3m 26d	306
22	http://KAMAGRAASUPPORT.COM	0	n/f	51.4	41.87	4.89	7526	n/f	171	2y 10m 17d	27600
23	http://TADALAFILDESANDISEN.COM	0	n/f	51.23	41.4	5.12	7947	n/f	119	2y 3m 26d	902
24	http://PROPECIADVERSITE.COM	0	n/f	51.14	42.73	5.15	8688	n/f	121	2y 3m 26d	n/f
25	http://TADALAFILZUTAT.COM	0	n/f	51.03	41.14	5.19	7522	n/f	126	2y 3m 26d	478
26	http://KAMAGRAASUPPORT.COM	0	n/f	50.94	41.04	4.75	9556	n/f	173	2y 3m 1d	347
27	http://ONLINECICALSCINE.COM	0	n/f	50.9	40.98	5.17	9646	n/f	109	2y 3m 26d	3570
28	http://VAGADAPLUSUTVRA.COM	0	n/f	50.71	40.76	4.81	10246	n/f	126	2y 3m 9d	294
29	http://NCGOGETPROFESSOR.CA	0	n/f	50.5	40.5	4.61	8733	n/f	129	2y 3m 16d	n/f
30	http://TADALAFILPHARM.COM	0	n/f	50.47	40.48	4.67	14271	n/f	140	4y 2m 20d	1
31	http://VAGADAPLUSUTVRA.COM	0	n/f	50.41	40.4	5.08	7327	n/f	123	2y 3m 26d	3
32	http://PR-LVSHOP.COM	0	n/f	50.28	40.24	4.66	12015	n/f	481	2y 15d	n/f
33	http://KAMAGRAASUPPORT.COM	0	n/f	50.05	39.97	5.1	8745	n/f	105	2y 3m 26d	n/f
34	http://KAMAGRAASUPPORT.COM	0	n/f	49.78	39.65	4.82	8532	n/f	113	2y 3m 26d	171
35	http://CICALSCINE.COM	0	n/f	49.72	39.59	5.17	8073	10480720	123	2y 3m 26d	n/f
36	http://HEALTHYCONSUMERALERT.CA	0	n/f	49.54	39.36	4.85	8850	n/f	115	2y 2m 21d	1240
37	http://TEETHWHITENINGGUARANTEE.CA	0	n/f	49.46	39.27	4.67	7134	n/f	128	2y 3m 21d	n/f
38	http://GUARANTEEDASAPPROXIMATE.CA	0	n/f	49.42	39.22	4.53	10189	n/f	132	2y 4m 11d	n/f

I sorted the results by PR and as you can see, we have a number of domains above PR0. But as we explained, PR can both be a good and a bad indicator for an expired domain, however, a PR4 is still not so bad as a start. The rest of the metrics come mostly from **Moz** and we also have the domain age according to **Web Archive**, which is a good pointer and tells us a lot about the domain's history.

Now, before you start picking out domains for manual investigation, you want to add metrics from **Majestic** as well and here's how you do that. First of all, click the **"Export"** button and save the domain metrics to a file called **"expired domains metrics"**. Good. The next thing you want to do is download the free trial of **Market Samurai**, or if you have the full version, just use that. Simply create a new project and click on the **"SEO Competition"** tab. Before we import our domains into the tool, we need to once again clear them from the **"http://"** portion.

Open up the **"expired domains metrics"** file and copy all of the domain names. It is important that we copy the domains in the exact same order that they are as in that file. Now, we need to clear them from the **"http://"** portion otherwise, Market Samurai will not show accurate

Majestic statistics. This is extremely important. So open up Ohashi US again and clean the domains.

Now click **"Add custom URLs"** and paste the cleared domains. Then click **"Add URLs"** and wait for Market Samurai to do its thing. When it's done, you will be looking at something similar to this:

**SEO Competition**

☒ Off Page

☒ Domain Age (DA)

☒ PageRank (PR)

☒ Citation Flow (CF)

☒ Trust Flow (TF)

☒ Index Count (IC)

☒ Referring Domains - Domains (RDD)

☒ Referring Domains - Page (RDP)

☒ Page Backlinks (BLP)

☒ Domain Backlinks (BLD)

☒ Page .edu/ .gov Backlinks (BLEG)

☒ DMOZ Directory (DMZ)

☒ On Page

☒ Keyword in Title? (Title)

☒ Keyword in URL? (URL)

☒ Keyword in Description? (Desc)

☒ Keyword in Header Tag? (Head)

Majestic Index: Fresh (Last 60 Days) Max Backlinks: 1000 ☒ Hide map results ☐ Localize results Generate Results Hide Column Filters

#	URL	DA	PR	CF	TF	IC	RDD	RDP	BLP	BLD	BLEG	DMZ	Title	URL	Desc	Head
	<a href="http://31bet.info">http://31bet.info</a>	2	4	20	0	14	338	24	1,305	13,396	0	N	-	-	-	-
	<a href="http://vignx101.com">http://vignx101.com</a>	2	3	36	20	0	1,292	1,290	31,067	31,383	142	N	-	-	-	-
	<a href="http://310x.info">http://310x.info</a>	2	3	23	0	6	440	25	1,306	34,346	0	N	-	-	-	-
	<a href="http://funzilla.info">http://funzilla.info</a>	7	3	23	0	0	382	23	1,306	30,376	0	N	-	-	-	-
	<a href="http://eletroniccigarettes1.ca">http://eletroniccigarettes1.ca</a>	2	2	35	14	0	1,300	1,297	31,308	31,616	114	N	-	-	-	-
	<a href="http://thohcanada.ca">http://thohcanada.ca</a>	2	2	33	12	0	853	852	16,399	16,499	94	N	-	-	-	-
	<a href="http://mctsafeightloss.com">http://mctsafeightloss.com</a>	2	2	12	0	0	89	1	2	3,577	0	N	-	-	-	-
	<a href="http://adcliva.com">http://adcliva.com</a>	2	2	19	3	0	40	29	92	195	0	N	-	-	-	-
	<a href="http://thansafans.info">http://thansafans.info</a>	6	2	12	0	0	191	1	19	17,880	0	N	-	-	-	-
	<a href="http://vignquestions.com">http://vignquestions.com</a>	2	1	38	14	0	1,931	1,926	48,127	48,467	249	N	-	-	-	-
	<a href="http://solvecapchas.com">http://solvecapchas.com</a>	2	1	26	5	0	173	172	1,187	1,188	5	N	-	-	-	-
	<a href="http://fourmostkitchens.com">http://fourmostkitchens.com</a>	12	1	16	0	0	61	7	10	134	0	N	-	-	-	-
	<a href="http://fatmike.us">http://fatmike.us</a>	3	1	0	0	0	104	2	2	615	0	N	-	-	-	-
	<a href="http://thinqfarm.org">http://thinqfarm.org</a>	5	1	16	0	0	212	9	192	9,589	0	N	-	-	-	-

View Results in Google \*\* Extra 'See results for ...' results found. Add custom URLs Export Share Results

As you can see, we now have Majestic metrics for all of our 256 domains. Now let's add them to the **"expired domains metrics"** file with all of the other statistics. Click **"Export"** and name the file **"expired domains market samurai metrics"**.

Now fire up Excel and open up both that file and the **"expired domains metrics"** file. What you want to do is simply insert 4 columns from the **"expired domains market samurai metrics"** file into the **"expired domains metrics"** file - CF, TF, RDD, and BLD. In order of appearance:

- **CF** - Citation Flow.
- **TF** - Trust Flow.
- **RDD** - the total number of unique domains pointing at the specified domain.
- **BLD** - the total number of external backlinks pointing at the specified domain.

As you remember, the domains in both files are in the same order - sorted by PR, so you can simply copy and paste each of these 4 columns from the **"expired domains market**

**samurai**" file into the "**expired domains metrics**" file. And there you have it. The final file with all the metrics about the 256 expired domains we found in this tutorial:

### Expired Domains Metrics

That wasn't so hard now was it? For those who do not have time to do all of this, there are always online marketing services such as [Register Compass](#) for example. You simply paste in your domains and it will show you all of the metrics you will ever need - PR, Moz metrics, Majestic metrics, domain age, number of archives, buy now price, registrar, auction, topic, and a lot more. But as you probably guessed, it's not free.

Anyway, back to our expired domains tutorial. So far, we have jumped through hoops and ladders, but we have found 256 expired domains available for registration for about \$10. And now we possess all of the metrics we need in order to **choose the best domains** out of these 256, register them for the standard fee, and use them in the appropriate way.

Some of them might be great for joining your PBN, some of them might be eligible for immediate auction - you must analyze all of them and decide. And maybe, just maybe, you have stumbled upon a beautiful gold nugget that is perfect for a money site. That is when you really hit the jackpot. And it all starts with the keywords you select when you scrape for referring URLs.

I want to also point out that some of the referring URLs might not be **DoFollow**, so you'd also want to account for that. You can either filter the outbound links when you scan them with Xenu and remove all of them which are redirected via NoFollow links. Remember, a NoFollow backlinks doesn't pass on link juice.

I left all of them in this tutorial, because I wanted to find all kinds of sites - both quality and spammed to hell - so you can get a taste of what's lurking out there in terms of expired domains. This concludes the step-by-step tutorial, but we are not done yet. **We have a lot more work to do.** Let's get to it.

# How to Tell if an Expired Domain is Worth Registering

When we are out hunting for expired domains, we have to be extremely careful. There are many domains out there that make a great first impression, convince people to purchase them at a suspiciously reasonable price, and then cause them regret. Just think about it. Do you have any idea how many other people and drop catching services are out there on the prowl for expiring domains?

I mean, the chances of a domain expiring and no one re-registering immediately are quite slim. So if you find a **PR5** domain for example, that has been dropped, but not re-registered immediately, you must first perform an in-depth analysis of said domain. You must **always be smart** when it comes to choosing expired domains. Fortunately, I will share with you, one of the **best expired domain analysis strategies**. And here it is:

The absolute first thing you want to look at when you find a statistically good looking expired domain is the, well, domain name.

## The Domain Name

It can tell you a lot more than you probably think it can. For example, the domain name **www.fdzptrhg.com** is probably not looking good on the back-end even if, for example, Google shows it to be a **PR2** site. Domain names like this are usually spammed like hell and you don't want to have any doing with them.

Then again, if you have a decently looking domain name, you should probably investigate it further, especially if it has words in it which look like a real person's name. These are usually personal blogs in specified niches which might have gotten to some higher level, but the owner later moved on to something else. For instance, from the 256 domains we found, we have the domain name **www.michellekaufmandesigns.com**.

Now, the next thing you want to look for in the domain name is some words of a product or a niche. For instance, we found the domain **www.vigrx101.com** - this domain is in the "**stand up**



**captain"** business. It is **PR3** so I can be sure that it has at least one **PR5** backlink and probably a few **PR4** and **PR3** backlinks, but we will talk about the backlinks inspection in a minute.

In the end, the domain name is the first "**metric**" which will point you towards using the domain as a money site, as a PBN site, or to sell it. Next stop, **PR**.

## The PR

We already said that at the beginning of this expired domains article - PR is not a flawless indicator of a domain's quality. But, it is still a good indicator. A **PR3** domain probably has several nice high pr backlinks. However, because there is a difference between private and public PR, we want to check those backlinks to make sure they are still alive and well.

The same thing goes for a **PR0** site - it might have gotten a nice **PR5** backlink for example, but it probably got dropped before Google could account for it and the domain remained **PR0** when it is a hidden **PR2** or **PR3**. This is called the game of detecting a fake PR, but I will not go into more detail about this today. Most of my time analyzing a certain expired domain is focused on backlinks investigation.

## The Backlinks Portfolio

Okay. After looking for quite a while at all the metrics of the 256 expired domains we found, I think that **www.adclixa.com** will illustrate this part the best. It is **PR3** (as of now), and the domain name is also looking well. It has **31.43 PA** and **18.38 DA** with MozRank sitting at **4.03**. According to Moz, the domain has **105** backlinks which is just at that sweet spot. You don't want too many backlinks because if that's the case, then the domain is probably spammed hard.

## Majestic Metrics

If we have a domain with 30k links for example, chances are this domain has been blaster by a spammer. So overall Moz metrics are looking good for adclixa.com from our "**expired domains metrics**" file. I think that the DA is a bit low considering the fact that this domain is supposedly **PR3**, but let's see what [Majestic](#) has to say about that:

**TRUST FLOW**

8

68

Computers / Internet / On the Web

66

Computers / Programming / Languages

60

Computers / Internet / Web Design and Development

43

Business / Consumer Goods and Services

**CITATION FLOW**

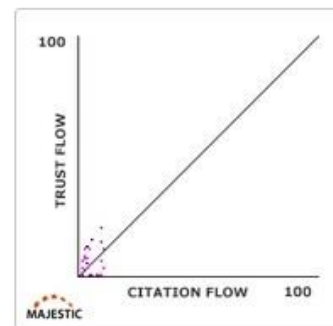
9

Topical Trust Flow is available for all websites on all paid subscriptions

Get yours now

To see a live example of our amazing Trust Flow categorisation, check out [example.com](#)

External Backlinks	Referring Domains	Referring IPs	Referring Subnets
195	40	36	35
In the last 5 years			
4,316	359	332	303



Homepage Title	N/A
Indexed URLs	77
Position in Majestic Million	This site is NOT in the Majestic Million.

External Backlinks Link Profile

## Backlink History



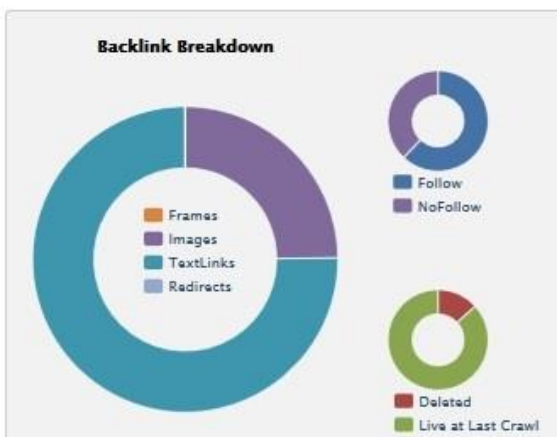
Chart shows the **External Backlinks** reviewed over the last 90 days.



Chart shows the **Referring Domains** reviewed over the last 90 days.

## Backlink Breakdown

The charts below easily show the backlink breakdown for the different types of [backlinks](#) that link to this Domain/Subdomain/URL.



## Anchor Text

See more results on the [Anchor Text](#) tab, where you can drill down into each keyword and find the Referring Domains and External Backlinks that use that Keyword.



First off, **Trust Flow** and **Citation Flow**. You can see that they are almost identical to one another which is a great indicator. I won't delve into the depths of **TF** and **CF** here, but when it comes to [Majestic](#), you want them to be really close to one another. If you have an expired domain with 5 TF and 30 CF for example, it is a good indicator that this domain has a bunch of spam backlinks pointing at it.

So **adclixa.com**, being **8 TF** and **9 CF**, looks good at first glance. Basically, this is the situation with TF and CF - if you have a lot of low quality backlinks pointing at an expired domain, its Trust Flow will be extremely low compared to its Citation Flow. That's it. Usually you'd want TF and CF to be double digits and still close to each other, but even though **adclixa.com** doesn't meet this criteria, it's still a viable candidate for registration so far.

Next stop is external backlinks. As you can see, the expired domain we are analyzing has **195 backlinks** (according to [Majestic](#) - this might not be 100% accurate) from **40 unique domains**. So on average, each domain has 5 backlinks pointing to adclixa. Generally this is good. A better situation would be if the average backlinks per domain were 3 or even 1, but this is still totally acceptable.

You also want to look at the TF to CF diagram. What you want to see is links around the middle line which are going upwards. In our case, the degree of the figure the backlinks are creating needs to be tilted a little bit to the right, but so far I'm liking the "**back-end**" of this expired domain.

Then we move on to backlinks breakdown and anchor texts. **Usually, this is where an expired domain shows its true colors.** Let's start with the backlinks breakdown. As you can see, we have a healthy looking split between DoFollow and NoFollow backlinks. I know that many people hate NoFollow links, but they are absolutely vital for a domain's health. You can't just have DoFollow links - it's just not natural.

And plus, NoFollow links also bring value to the table. It might not be in the face of link juice, but a number of case studies have shown that Google does account for these backlinks one way or another. Now divert your attention to the "**Live at La st Crawl**" and "**Deleted**" links. Adclixa is looking good there as well. Not too many backlinks have been deleted from the domain's off-page portfolio which is a great sign.

Now as for the types of backlinks, I am seeing a more than the usual amount of images links, but it's understandable. Apparently this domain was in the "**Advertising**" niche in which images are of critical importance. We still have 3 times more text links, so we are good.

Now divert your attention to the anchor text distribution pie chart. You want to see a lot of brand anchors here, a bunch of generic anchors, and a low amount of keywords. That's how a healthy anchor text diversification looks like nowadays. And as you can see, adclixa.com is looking good. It has about **60% branding anchors**, about 15% generic anchors, and just 2% exact match for 2 keywords. The remaining ~24% are split among naked URLs, other generic anchors, and other keywords.

The anchor text distribution of adclixa is looking extremely natural. As I told you, many expired domains fail here because they have keywords at 10% or more each. That's just too much and it tells me that the domain is probably some old site from the pre-Penguin era.

The other thing many domains fail at here is relevance. For instance, we clearly see by the name of our domain that it was involved in the "**Advertising**" niche. But, you will find many expired domains out there that have irrelevant anchor texts. So watch out for those as well.

The final metric we want to look at is the backlinks themselves. [Majestic](#) lists 5 backlinks below the backlinks breakdown and anchor text pie charts and it is a good practice to inspect those. For instance, you do not want to see any deleted backlinks out of those, because usually, these are one of the best ones for the domain. Just switch to the "**Backlinks**" tab and analyze.

I see a couple of **PR3** backlinks, a bunch of **PR4** backlinks all **DoFollow** so far and also, a few backlinks from [Warrior Forum](#) - sadly those are **NoFollow**. In addition, we have several **PR2** backlinks and a bunch of high PR blog comments - **PR1** to **PR4**. And I have analyzed just the first 10 backlinks which Majestic shows. Keep in mind that adclixa.com has a total of 40 unique domains referring to it, so there are 30 left which possibly also have a nice PR to them.

Of course, you'd want to inspect those as well just to make sure. I have seen more than enough and I believe that the **PR3** which this domain has is quite real actually. Keep in mind that there is also one at least **PR5** backlink pointing at this domain. After all, this is how we found it. [Majestic](#) might have not indexed it or something, but it's there for sure.

# Open Site Explorer Metrics

Now, we do not want to limit ourselves to just Majestic SEO's stats. We also want to check some other great third party tools, namely, [Open Site Explorer](#):

URL:  [Search](#)

[Hide Metrics](#)

### Authority

DOMAIN AUTHORITY  /100

PAGE AUTHORITY  /100

SPAM SCORE:  /17

### Page Link Metrics

JUST-DISCOVERED  60 Days

ESTABLISHED LINKS  Root Domains

105 Total Links

### Page Social Metrics

Social metrics are only available to Moz Pro subscribers. [Learn More](#)

### Inbound Links

Gauge a site's influence. See inbound links to the page, subdomain, or root domain you've entered and analyze the linking pages.

Target  Link Source  Link Type  ☐ Group by subdomain & show social/contact links

1 - 48 Inbound Links [Request CSV](#) [Prev](#) [Next](#)

Title and URL of Linking Page	Link Anchor Text	Spam Score	PA	DA
(Nofollow) [No Title] <a href="#">blog.feedly.com/feedly-tutorial-v1/</a>	web page <a href="#">adclixa.com/</a>	3	66	93
(Nofollow) Do you need low cost banner ads ? Webmasters, tir... <a href="#">www.warriorforum.com/warrior-forum-classified...</a>	Low Cost Banner Network / Ad... <a href="#">adclixa.com/</a>	1	34	79
(Nofollow) Malware Hijacks Aweber Links - What to do? <a href="#">www.warriorforum.com/main-internet-marketin...</a>	Low Cost Banner Network / Ad... <a href="#">adclixa.com/</a>	1	34	79
(Nofollow) My First POF Success! - Page 4 <a href="#">www.warriorforum.com/ad-networks-cpm-cpl-di...</a>	Low Cost Banner Network / Ad... <a href="#">adclixa.com/</a>	1	34	79
(Nofollow) [No.1 - Fast Cheap Private Proxies] by cheapprivate... <a href="#">www.warriorforum.com/warrior-forum-classified...</a>	Low Cost Banner Network / Ad... <a href="#">adclixa.com/</a>	1	34	79

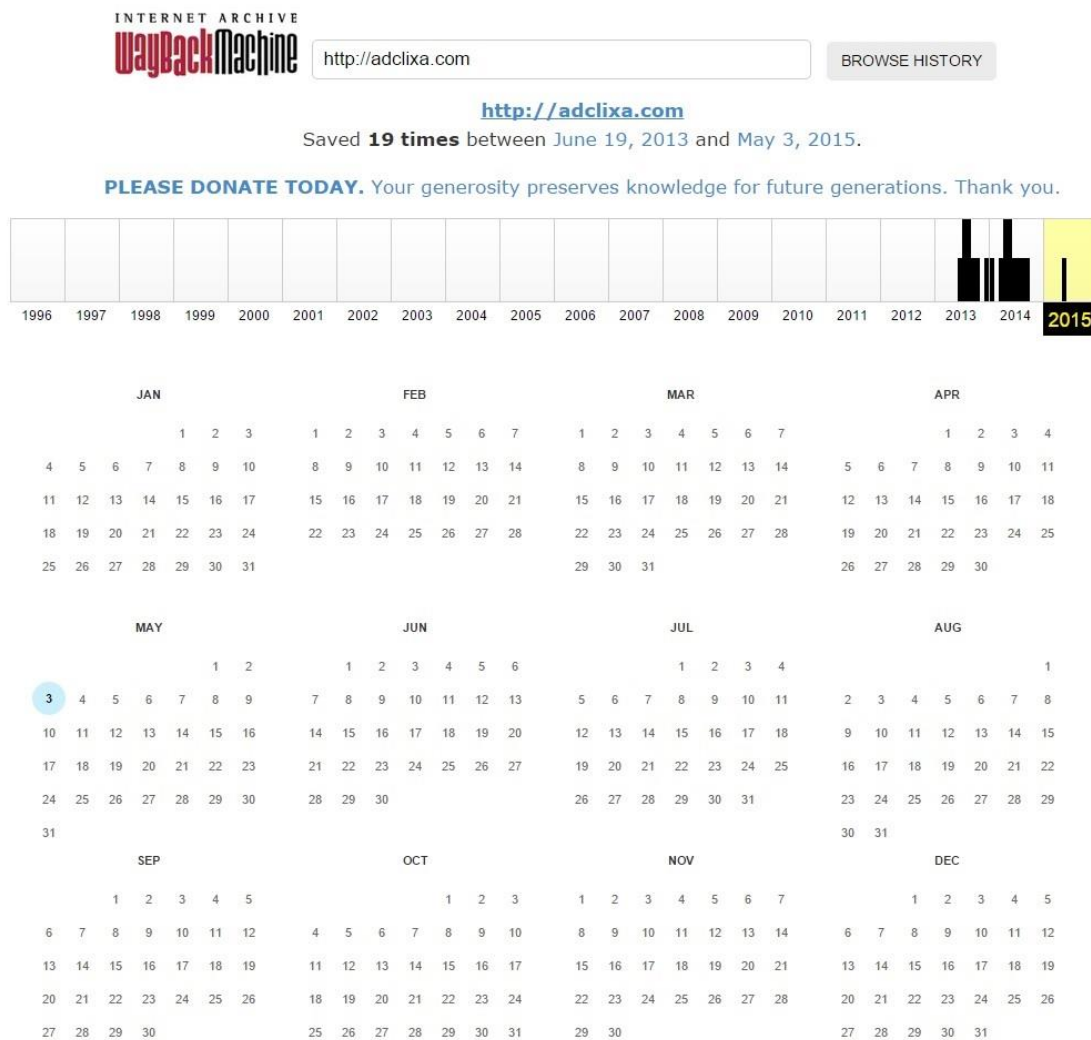
We already know the PA and DA of adclixa. The spam score of 4 is relatively good, but as you can see, OSE shows less links than Majestic. We see a bunch of Warrior Forum threads which seem natural. Lower on the OSE analytics page we can see more of the links and all of them are looking good - decent PA, DA and spam score. But the most important part is the fact that the links are all niche relevant to our expired domain.

At the end of the backlinks investigation, we have found strong evidence that adclixa.com is a pretty **legit PR3** expired domain. The backlinks look great, the Moz metrics look great, and the

TF and CF relationship is good. But, we are still not going to jump to any conclusions here. Thus the analyzing process continues.

## The History of the Expired Domain

Here comes the history lesson. We head over to the [Wayback Machine](#) and we search for adclixa's records:



It looks like the domain is actually not that old. It was started around June 2013 as far as I can see. Okay. This is good. Now it's time to look at some of the domain's historic photos:



Just as we predicted, the website was in the "**Advertising**" niche. Basically, it was an advertising company as far as I can see. However, when I looked at **2014** records, I found a different look with some content on the homepage. The content was not relevant to the advertising niche which made me analyze further.

Oh I see. So in **2013**, the website owner used the domain as a money site perhaps and then in 2014, probably it gained some PR, so they used it as a PBN site. It has several posts from 2014 in different niches that link to other domains. This means that the website was probably dropped after 2013 and bought by someone else in 2014. Let's verify that. Go to [Domain Tools](#) and search for adclixa.com:



## Domain Available



### AdClixA.com is for sale!

The domain you are researching is available for registration.

[Buy AdClixA.com](#)

### — Whois & Quick Stats

Domain Status	Deleted And Available Again	
Whois History	14 records have been archived since 2013-05-15	↗
IP History	11 changes on 9 unique IP addresses over 2 years	↗
Registrar History	1 registrar	↗
Hosting History	8 changes on 6 unique name servers over 2 years	↗
Whois Server	whois.verisign-grs.com	

### — Website



Website Title	 adclixa.com	↗
Response Code	200	
SEO Score	99%	
Terms	1855 (Unique: 644, Linked: 136)	
Images	3 (Alt tags missing: 0)	
Links	48 (Internal: 43, Outbound: 4)	

Whois Record ( last updated on 2015-09-12 )

Nope, I was wrong. There has been only 1 registrar of the domain so far. Oh well, perhaps the official creator got into something else and decided to use the domain as a PBN site. Anyway, this doesn't concern us that much. **The domain is still looking solid.**

## The Check on Google

The final step of the expired domain analysis process is to simply search for the site in Google:

Google   

[Web](#) [Images](#) [Videos](#) [News](#) [Maps](#) [More ▾](#) [Search tools](#)

---

About 1,370 results (0.49 seconds)

**adclixa.com — Starter Site Listed on Flippa: Ad Network for ...**  
<https://flippa.com/3038323-ad-network-for-sale-100-publishers-added-g...> ▾  
 Mar 11, 2014 - This ad exchange is licensed from the MaxCPM platform. I have 100 publishers or so already. This sale includes: Unique domain name **adclixa**.

**ADCLIXA.COM**  
[adclixa.com.sitetool.org/](http://adclixa.com.sitetool.org/) ▾  
 Jul 8, 2015 - **adclixa.com** is a largest **website** in the world and has google pagerank 0, **adclixa.com** has 0 traffic rank in world by alexa. and **adclixa.com** is ...

**adclixa.com**  
[adclixa.com.w3snoop.com/](http://adclixa.com.w3snoop.com/) ▾  
 The **website adclixa.com** is expected to be earning an estimated \$0 USD on a daily basis. If adclixa.com was to be sold it would possibly only be worth \$10 USD ...

**Addicxa.com Ads by AdClicxa home - Analyzesite**  
[analyzesite.net/www/adclixa.com/](http://analyzesite.net/www/adclixa.com/) ▾  
**Site Adclixa.com** External Link now online. Ads by AdClicxa home. Title: Adclixa.com favicon Ads by AdClicxa home. Age: 2 years old. Alexa Rank: Alexa Icon ...

**adclixa.com Site Overview - Alexa**  
[www.alexa.com/siteinfo/adclixa.com](http://www.alexa.com/siteinfo/adclixa.com) ▾  
**adclixa.com** - Reviews, **Site** Info, Traffic Stats and Related Links from Alexa.

**Addicxa.com Home**  
[www.adclixa.com/](http://www.adclixa.com/) ▾  
 Ready to get started with **Addicxa.com** ? ... **Addicxa.com** allows you the choice of restricting ads of specific **sites** thereby giving the freedom of filtering out ...

**adclixa.com at Website Informer. adclixa.com**  
[website.informer.com/adclixa.com](http://website.informer.com/adclixa.com)  
 Aug 30, 2014 - **adclixa.com** information at **Website** Informer. **adclixa.com** is our general blog where you can read about a variety of subjects.

**adclixa.com online blogging site - Shop for ... - Stylehive**  
[www.stylehive.com/site/adclixa.com/tag/online\\_blogging\\_site/recent/.../0](http://www.stylehive.com/site/adclixa.com/tag/online_blogging_site/recent/.../0) ▾  
**adclixa.com** / online blogging **site**. Follow ... **www.adclixa.com** from **adclixa.com** ...  
 Tagged as blogging **website** online blogging **site** online general blog.

Okay, that's interesting. The first result is a listing from [Flippa](#). For those unaware, Flippa is a website trading place - people can buy and sell whole websites there. Now this will be interesting. Let's see what the page shows us:

## Seller's Notes

### Ad Network for Sale 100 publishers added great potential for growth

This ad exchange is licensed from the MaxCPM platform.

I have 100 publishers or so already. This sale includes:

Unique domain name adclixa.com

Custom Designed Website

1 Basic Max CPM License

\$17 of earnings

Existing Publishers

I have decided to focus on other projects and will let this ad network go for a fair price. Save time and development costs

and get this turnkey ad network ready to earn you money.

For more info on the comprehensive backend features of the ad network please go to [maxcpm.com](http://maxcpm.com)

The ad network is getting over 2k banner impressions per day.

So the site was basically an ad exchange with around 100 publishers captured on it at the time of sale. A total of **\$17** have been made from the site. Impressive. At the time of this listing, which was about a year ago, the ad network was getting **over 2k banner impressions per day**, so there definitely was some nice traffic flowing to the site. Now as far as I can see, nobody bought the site so it got dropped.

The rest of the pages we see in the SERPs are just some sites that have the same or similar words in their URLs or content, but they have nothing to do with our expired domain of interest. And that concludes our expired domain analysis process.

## To Buy or Not to Buy?

Bottom line is, **addclixa.com** is a decent expired domain as we saw from our **in-depth expired domain analysis**, and I will actually register it in a minute. It is not a eligible for a money site from what I've seen, but I will surely use it somehow - probably sell it for some profit. If I do that, I will update the post and share with you my **ROI**. Here's proof that **I really registered** the expired domain addclixa.com:

### Thank you.

Here's your confirmation for order number [REDACTED] Review your receipt and [get started](#) using your products.

Product	Quantity	Term	Price
.COM Domain Registration <a href="#">addclixa.com</a> <a href="#">Manage</a>	1 Domain	1 Year	€1.13
Subtotal:			€1.13
Tax:			€0.00
Total:			<b>€1.13</b>

[ACCESS ALL PRODUCTS](#)

NOTE: Unless you have specifically selected the manual renewal option, your purchase includes enrollment in our automatic renewal service. This keeps your products up and running by automatically charging the then-current renewal fees to your payment method on file just before they're set to expire, with no further action on your part. You may cancel this service at any time by turning off the auto-renewal feature in your GoDaddy account.

[Take a quick survey and tell us how we're doing.](#)

Can you see? I paid a total of **1.13 euro** for it. I used a GoDaddy discount coupon which gave me a huge discount on .com domain registration - keep in mind that you can only use one such coupon per account.

## Summary

Over the course of this **step-by-step tutorial on finding cheap high PR expired domains**, we got some niche keywords, took advantage of old blogrolls, found our referring URLs, removed those of them with PR lower than 5, got all outbound links on the remaining referring URLs, kept all outbound links which were expired domains, filtered the expired domains, cleared their domain names, checked all of them for availability, checked all of the important metrics of the available expired domains, and we found a bunch of domains worth registering.

**And the best part is that all of this cost me 1.13 euro.** That's it. No subscriptions were purchased, no software was bought - we used only **100% free online marketing tools** to get the job done. So you see, finding quality high PR expired domains not always requires you to have capital. If you know how to look for those gold nugget expired domains that no one else knows about, all you need is a just few bucks.

And of course there's always the alternative - you can simply purchase a software like [Domain Hunter Gatherer \(our tutorial and review\)](#) and have all the hard work done for you instead of doing it yourself. **DHG** will find you some expired domains with just a few configurations and a click of a button. But I assure you that if you employ this finding expired domains method which I shared with you for just one day, by late night, you will probably have several decent domains registered for just a couple of bucks. **Your choice.**