

www.inetsolutions.org

Your SEO Score

65

Passed: 17

These are the number of tests we ran where your site passed the minimum requirement. You want this number to be as high as possible. Even if a test passed, in many cases it can still be improved on

To Improve: 9

These are tests where we believe your site needs attention. As many of these issues as possible should be resolved. We can help you with that

Url

No underscores found in the URL. **Good Work**

Google recommends that you use hyphens (-) instead of underscores (_) in your URLs.

You have **n/a** pages indexed by Google.

The url is not blacklisted and looks safe to use. **Good Work**

Favicon found. **Good Work**

A favicon is an image that represents your brand on browser tabs, bookmark lists and other places. While having a favicon may not have any direct SEO effects, it may have indirect benefits including increased usability and branding.

Title and Meta Tags

Inet Solutions | Digital Marketing & SEO Blog

Length: **49**

The title of the page has less than **60** characters. **Good Work**

Google typically displays the first 60 characters, so you can add a few more or leave the title as it is.

The title of a page is meant to be an accurate and concise description of the page's content. This element is important to both user experience and search engine optimization. If you need help with your page titles, contact us.

Meta Description Tag

Inet Solutions is a software company that focuses on innovation and cutting-edge digital marketing and SEO services and information.

Length: **132**

The description of the page has less than **160** characters. **Good Work**

Google typically displays the first 160 characters, so you can add a few more or leave the description as it is.

The meta description tag, while not important to search engine optimization, is crucial in gaining user click-through from search engine results pages. This element is your chance to advertise content to search engine users. You should write a compelling description using keywords intelligently. If you need help with your meta description tags, contact us.

Meta Keywords Tag

Good Work Google does NOT use this element in its algorithms, so you may disregard it.

The meta keywords tag used to be important to search engine optimization, but [Google does NOT use this element](#) in its algorithms anymore. You can contact us for more information.

Image Analysis

Your page has **25** images.

Image URL	Alt Text
https://inetsolutionspullzone1-inetsolutions.netdna-ssl.com/wp-content/uploads/2015/07/Inet-Solutions-Symbol-Plain18-80x80.png	Loading
https://inetsolutionspullzone1-inetsolutions.netdna-ssl.com/wp-content/uploads/2015/07/Inet-Solutions-Symbol-Plain18-80x80.png	Inet Solutions
https://inetsolutionspullzone1-inetsolutions.netdna-ssl.com/wp-content/plugins/a3-lazy-load/assets/images/lazy_placeholder.gif	Case Study How 50 Digital Marketers Drive Traffic To Their Websites
https://inetsolutionspullzone1-inetsolutions.netdna-ssl.com/wp-content/plugins/a3-lazy-load/assets/images/lazy_placeholder.gif	The Ultimate Guide To IFTTT - Quick & Easy Social Media Automation
https://inetsolutionspullzone1-inetsolutions.netdna-ssl.com/wp-content/plugins/a3-lazy-load/assets/images/lazy_placeholder.gif	
https://inetsolutionspullzone1-inetsolutions.netdna-ssl.com/wp-content/plugins/a3-lazy-load/assets/images/lazy_placeholder.gif	How To Index Your Blog Posts Instantly
https://inetsolutionspullzone1-inetsolutions.netdna-ssl.com/wp-content/plugins/a3-lazy-load/assets/images/lazy_placeholder.gif	Hosting Your PBN Sites Like An Assassin - How To Never Get Detected
https://inetsolutionspullzone1-inetsolutions.netdna-ssl.com/wp-content/plugins/a3-lazy-load/assets/images/lazy_placeholder.gif	How To Build PBN Links The Right Way - Step- By-Step Tutorial
https://inetsolutionspullzone1-inetsolutions.netdna-ssl.com/wp-content/plugins/a3-lazy-load/assets/images/lazy_placeholder.gif	Adapting Your Keyword Research To Google's Knowledge Transition
https://inetsolutionspullzone1-inetsolutions.netdna-ssl.com/wp-content/plugins/a3-lazy-load/assets/images/lazy_placeholder.gif	The Ultimate List Of 100 Common SEO Mistakes People Make
https://inetsolutionspullzone1-inetsolutions.netdna-ssl.com/wp-content/plugins/a3-lazy-load/assets/images/lazy_placeholder.gif	36 Tried & Tested SEO Tricks That Have Actually Produced Results
https://inetsolutionspullzone1-inetsolutions.netdna-ssl.com/wp-content/plugins/a3-lazy-load/assets/images/lazy_placeholder.gif	Google Still Using PageRank After 18 Years Of History

Image URL	Alt Text
<p>https://inetsolutionspullzone1-inetsolutions.netdna-ssl.com/wp-content/plugins/a3-lazy-load/assets/images/lazy_placeholder.gif</p>	<p>The New Penguin 4.0 Is Here - Everything You Need To Know About It</p>
<p>https://inetsolutionspullzone1-inetsolutions.netdna-ssl.com/wp-content/plugins/a3-lazy-load/assets/images/lazy_placeholder.gif</p>	<p>Contact Info On A Website Is Not An Organic Ranking Signal</p>
<p>https://inetsolutionspullzone1-inetsolutions.netdna-ssl.com/wp-content/plugins/a3-lazy-load/assets/images/lazy_placeholder.gif</p>	<p>Short Articles Will Not Cause Penalties To Your Site</p>
<p>https://inetsolutionspullzone1-inetsolutions.netdna-ssl.com/wp-content/plugins/a3-lazy-load/assets/images/lazy_placeholder.gif</p>	<p>Serpdrive Ultimate Tutorial & Honest Review - The Fastest Way To Find Authority Expired Domains</p>
<p>https://inetsolutionspullzone1-inetsolutions.netdna-ssl.com/wp-content/plugins/a3-lazy-load/assets/images/lazy_placeholder.gif</p>	<p>Pro Rank Tracker New Features - Rankings Discovery, Keyword Suggestions & Google Exact Search Volume Data</p>
<p>https://inetsolutionspullzone1-inetsolutions.netdna-ssl.com/wp-content/plugins/a3-lazy-load/assets/images/lazy_placeholder.gif</p>	<p>Spin Rewriter 7.0 Honest Review - Cutting-Edge & Cost-Effective Content Spinning Software</p>
<p>https://inetsolutionspullzone1-inetsolutions.netdna-ssl.com/wp-content/plugins/a3-lazy-load/assets/images/lazy_placeholder.gif</p>	<p>SEO List Builder Ultimate Tutorial And Honest Review - Extremely Flexible List Building Software</p>
<p>https://inetsolutionspullzone1-inetsolutions.netdna-ssl.com/wp-content/plugins/a3-lazy-load/assets/images/lazy_placeholder.gif</p>	<p>Case Study How 50 Digital Marketers Drive Traffic To Their Websites</p>

Image URL	Alt Text
https://inetsolutionspullzone1-inetsolutions.netdna-ssl.com/wp-content/plugins/a3-lazy-load/assets/images/lazy_placeholder.gif	The Ultimate Guide To IFTTT - Quick & Easy Social Media Automation
https://inetsolutionspullzone1-inetsolutions.netdna-ssl.com/wp-content/plugins/a3-lazy-load/assets/images/lazy_placeholder.gif	
https://inetsolutionspullzone1-inetsolutions.netdna-ssl.com/wp-content/plugins/a3-lazy-load/assets/images/lazy_placeholder.gif	Google Still Using PageRank After 18 Years Of History
https://inetsolutionspullzone1-inetsolutions.netdna-ssl.com/wp-content/plugins/a3-lazy-load/assets/images/lazy_placeholder.gif	The New Penguin 4.0 Is Here - Everything You Need To Know About It
https://inetsolutionspullzone1-inetsolutions.netdna-ssl.com/wp-content/plugins/a3-lazy-load/assets/images/lazy_placeholder.gif	Contact Info On A Website Is Not An Organic Ranking Signal

23 images out of **25** have alt text. Your images don't all have an alt attribute. **Needs Attention**

All your images should have an alt tag. You should write very short, compelling descriptions of the images content using keywords intelligently.

23 images out of **25** use underscores. **Needs Attention**

Google recommends that you use hyphens (-) instead of underscores (_) in your URLs. We highly recommend that you replace underscores with hyphens. For more information, read [Google's Content Guidelines](#). Alternatively, you can contact us for help.

The alt attribute is meant to be an accurate and concise description of the image's content. This element is important to both user experience and search engine optimization. If you need help with your alt attributes, contact us.

Heading Tags

Your page has **5** <H1> tags, **0** <H2> tags and **26** <H3> tags.

Heading

<H1>	Latest From Our Blog
<H1>	About our projects
<H1>	About Our Services
<H1>	About Us
<H1>	You have questions?
<H3>	Case Study: How 50 Digital Marketers Drive Traffic To Their Websites
<H3>	The Ultimate Guide To IFTTT - Quick & Easy Social Media Automation
<H3>	Key SEO Mistakes You Should Avoid At All Costs
<H3>	The Ultimate Guide To Indexing Your Blog Posts & Pages Almost Instantly
<H3>	Hosting Your PBN Sites Like An Assassin - How To Never Get Detected
<H3>	Blog
<H3>	Services
<H3>	Discounts
<H3>	How To Build PBN Links The Right Way - Step-By-Step Tutorial
<H3>	Adapting Your Keyword Research To Google's Knowledge Transition
<H3>	The Ultimate List Of The 100 Most Common SEO Mistakes People Make
<H3>	36 Tried & Tested SEO Tricks That Have Actually Produced Results
<H3>	Google Still Using PageRank After 18 Years Of History
<H3>	The New Penguin 4.0 Is Here - Everything You Need To Know About It
<H3>	Contact Info On A Website Is Not An Organic Ranking Signal
<H3>	Short Articles Will Not Cause Penalties To Your Site
<H3>	Serpdrive Ultimate Tutorial & Honest Review - The Fastest Way To Find Cheap Authority Expired Domains
<H3>	Pro Rank Tracker New Features - Rankings Discovery, Keyword Suggestions & Google Exact Search Volume Data
<H3>	Spin Rewriter 7.0 Honest Review - Cutting-Edge & Cost-Effective Content Spinning Software
<H3>	SEO List Builder Ultimate Tutorial & Honest Review - Extremely Flexible List Building Software
<H3>	Inet Solutions
<H3>	Business Hours
<H3>	Tags
<H3>	Latest From Our Blog
<H3>	Latest News
<H3>	Get in Touch

Heading tag found: **<H1>** Good Work

Heading tag: **<H2>** not found. Needs Attention

Heading tag found: **<H3>** Good Work

You don't have empty heading tags. Good Work

It is important to use heading tags to show the document structure. Search engines use the headings to index the structure and content of the page and users skim the page by its headings. **<H1>** headings should be main headings, followed by **<H2>** headings, then the less important **<H3>**. You should write headings with search engines and users in mind using keywords intelligently.

Content Analysis

You have **1473** words on this page. **Good Work**

Google loves content. Our recommendation is to have a minimum word count of 1,500 words for pages you want to rank well in the search engines.

The Text/HTML ratio is **12.59%** on this page. **Needs Attention**

This percentage refers to the visible text ratio, as opposed to HTML elements, image tags and other non-visible information. A good Text/HTML ratio is anywhere between 25% and 70%. We recommend that you either increase (if below 25%) or decrease (if above 70%) the Text/HTML ratio of the page. If you need help with your Text/HTML ratio, contact us.

Sitemap.xml file exists: [Visit the sitemap](#) **Excellent!**

A sitemap is a file where you can list the pages of the site to tell the search engines about the organization of the site content. Search engine crawlers read this file to more intelligently crawl the site.

Robots.txt file exists. [Visit the robots.txt file](#) **Excellent!**

A robots.txt file is a text file that stop search engine crawlers from crawling certain pages of the site. It is essentially a list of commands that tell search engine crawlers which URLs they can or cannot retrieve. You need a robots.txt file only if the site includes content that you don't want the search engine to index.

Google Preview

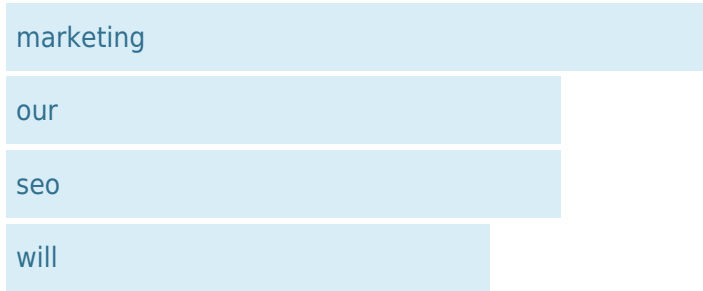
[Inet Solutions | Digital Marketing & SEO Blog](#)

www.inetsolutions.org

Inet Solutions is a software company that focuses on innovation and cutting-edge digital marketing and SEO services and information....

5 most used words:

we



Keywords (1 word):

Keyword	Shown	Density	Title	Desc	Kwrds	<H>
we	21	1.43%	no	no	no	yes
marketing	19	1.29%	yes	yes	no	no
our	15	1.02%	no	no	no	yes
seo	15	1.02%	yes	yes	no	yes
will	13	0.88%	no	no	no	yes
google	11	0.75%	no	no	no	yes
2016by	10	0.68%	no	no	no	no
blog	10	0.68%	yes	no	no	yes
doncho	9	0.61%	no	no	no	no
they	9	0.61%	no	no	no	no

Keywords (2 words):

Keyword	Shown	Density	Title	Desc	Kwrds	<H>
of the	8	0.54%	no	no	no	yes
2016by doncho	7	0.48%	no	no	no	no
in the	6	0.41%	no	no	no	no
one of	6	0.41%	no	no	no	no
digital marketing	5	0.34%	yes	yes	no	no
expired domains	5	0.34%	no	no	no	yes
from our	4	0.27%	no	no	no	yes
marketing tools	4	0.27%	no	no	no	no
on the	4	0.27%	no	no	no	no
private blog	4	0.27%	no	no	no	no

Keywords (3 words):

Keyword	Shown	Density	Title	Desc	Kwrds	<H>
one of the	4	0.27%	no	no	no	no
private blog network	3	0.20%	no	no	no	no
ultimate guide to	3	0.20%	no	no	no	yes
0 please prove	2	0.14%	no	no	no	no
18 years of	2	0.14%	no	no	no	yes
2016by doncho karaivanovthe	2	0.14%	no	no	no	no
50 digital marketers	2	0.14%	no	no	no	yes
a website is	2	0.14%	no	no	no	yes
after 18 years	2	0.14%	no	no	no	yes
all of the	2	0.14%	no	no	no	no

Code Analysis

Inline CSS found. **Needs Attention**

Inline CSS is useful for applying a unique style to a single HTML element. However, it often increases load time and decreases performance. We recommend that you do not use Inline CSS. If you need help removing the Inline CSS from the site, contact us.

Google Author Markup (rel="author") found. **Good Work**

Authorship markup is no longer supported by Google but is not gone forever. We recommend that you leave the rel="author" markup in your site's content.

Schema.org not found. **Needs Attention**

Schema.org is a collaboration by Google, Microsoft and Yahoo! to improve the Web by creating a structured data markup schema supported by major search engines. You should mark up the site [using this schema](#). If you need help with the markup, contact us.

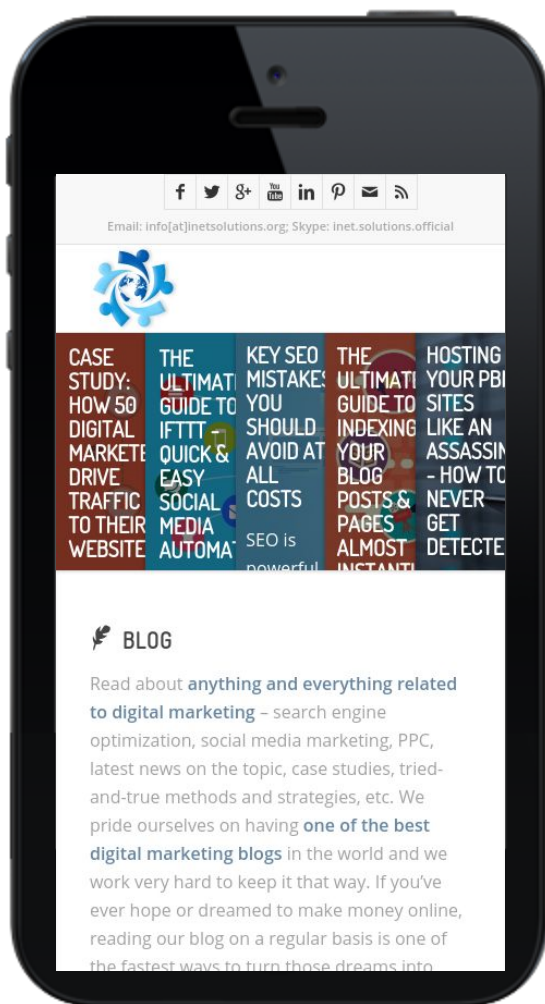
Iframe not found. **Good Work**

Google and other search engines support frames and iframes to the extent that they can. However, frames can cause problems for search engines because they don't correspond to the conceptual model of the Web.

Mobile Analysis

Excellent! Passed

Your Mobile Friendly Score: **99**



Mobile-friendliness affects Google's search results. If your website is mobile-friendly, Google will give it a 'Mobile-friendly' label in its mobile search results, which will increase your click-through rate. Google's mobile-friendly ranking algorithm has a huge impact on their search results, so make sure your website is mobile-friendly!

Social Analysis

0 FB Likes	3 FB Shares	0 Twitter	0 PlusOnes
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LinkedIn	StumbleUpon	Delicious	Pinterest	Alexa Rank
1	0	0	0	372758

Facebook Share or Like button not found. **Needs Attention**

Social signals like Facebook shares and likes correlate very well with better search engine rankings. Social buttons are important to both user experience and search engine optimization. We recommend that you place a Facebook Share and/or Like button on the site. If you need help with your Facebook Share or Like button, contact us.

Twitter Share or Follow button not found. **Needs Attention**

Social signals like Twitter shares and followers correlate very well with better search engine rankings. Social buttons are important to both user experience and search engine optimization. We recommend that you place a Twitter Share and/or Follow button on the site. If you need help with your Twitter Share or Follow button, contact us.

Google +1 or Share button not found. **Needs Attention**

Social signals like Google+ +1's and shares correlate very well with better search engine rankings. Social buttons are important to both user experience and search engine optimization. We recommend that you place a Google+ +1 and/or Share button on the site. If you need help with your Google+ +1 or Share button, contact us.

Facebook Profile **Excellent!**

Social media like Facebook can help you build a stronger online presence. Make sure you keep your Facebook page active by regularly posting new content.



URL: <https://www.facebook.com/inet.solutions.official>

Name: Inet Solutions

About: Inet Solutions is a software company that focuses on innovation and cutting-edge online marketing and SEO services and information.

Mission: Help people make it in the online marketing world.

Company Overview: -

Twitter Profile Excellent!

Social media like Twitter can help you build a stronger online presence. Make sure you keep your Twitter page active by regularly posting new content.

URL: https://twitter.com/inet_solutions

Name: Inet Solutions

Followers: 4051

Tweets: 119076

Bio: Inet Solutions is a software company that focuses on innovation and cutting-edge online marketing and SEO services and information.

Location: Bulgaria

Account Created: 14:14:18 February 02 2015

Google+ Profile Excellent!

Social media like Google+ can help you build a stronger online presence. Make sure you keep your Google+ page active by regularly posting new content.



URL: <https://plus.google.com/+InetsolutionsOrg>

Display Name: Inet Solutions

Total in Circles: 46

Tasks

Add Alt Tag to all images

Replace underscores with hyphens in image URLs.

Add an **<H2>** heading tag.

Improve your text/HTML ratio.

Remove Inline CSS from your code.

Verify mobile friendly score is above 90

Summary

We hope you found this report helpful.